

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

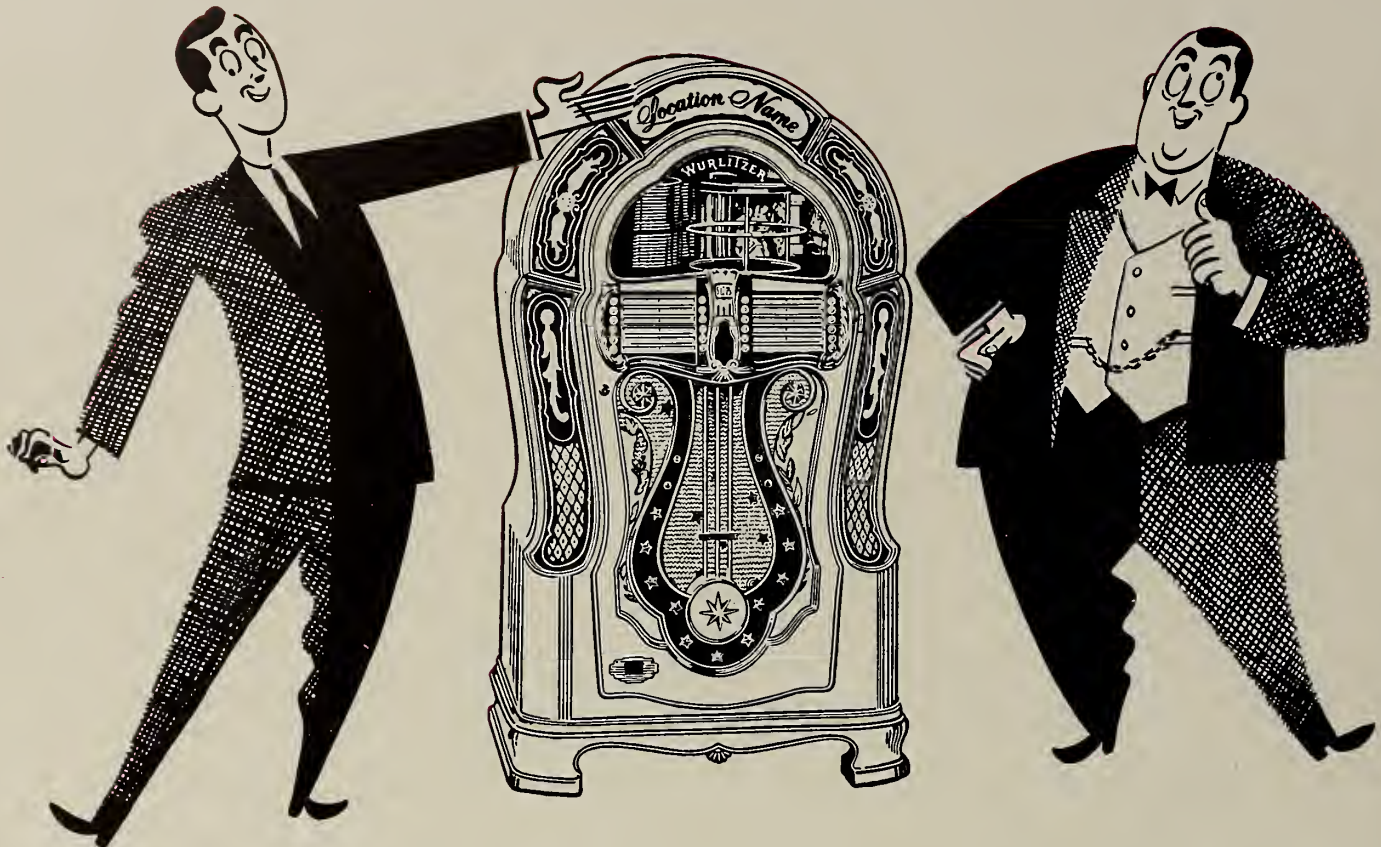
VOL. 10, NO. 49

SEPTEMBER 3, 1949



Caught basking in "that lucky old sun" is balladeer Frankie Laine, whose latest Mercury recording titled "That Lucky Old Sun" is the current subject of a heavy promotion campaign. The tune, published by Robbins Music Corp., is definitely one of the best Frankie has ever recorded, and should immensely add to his wide popularity. Laine has been racking up tremendous grosses at personal appearances and theater dates throughout this past season. Other hot biscuits are "Now That I Need You" and "Georgia On My Mind". Helping Frankie keep cool are, left, Maurey Feld, Frankie's ace drummer man, and Carl Fischer, arranger and pianist for the songstar. Frankie Laine is exclusively featured on Mercury Records. Personal Management: Gabbe, Lutz & Heller.

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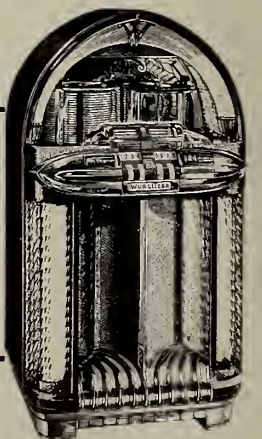
New Gleaming Gold Record Changer Compartment and New Brighter Overall Illumination,

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THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

September 3, 1949

Vol. 10, No. 49

LOOK FOR UPSWING WITH OPENING OF FALL SEASON	Page 4
NATION'S TOP TEN JUKE BOX TUNES	Page 5
DISK JOCKEY RECORD REPORTS	Page 7
RECORD REVIEWS	Pages 6 and 8
'ROUND THE WAX CIRCLE	Page 9
JAZZY 'N BLUES	Page 11
REGIONAL RECORD REPORT	Page 12
FOLK & WESTERN RECORD REVIEWS	Page 13
BIG 5 FOLK AND WESTERN TUNES	Page 14
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES	Page 15
TUNIS DISK HITS BOX SCORE	Page 16
COIN MACHINE SECTION	Page 17
CLASSIFIED ADVERTISING	Pages 22 and 23
THE CONFIDENTIAL PRICE LISTS ..	Pages 24, 25 and 26
EASTERN FLASHES—CHICAGO CHATTER— LOS ANGELES CLIPPINGS	

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Many times we've been questioned by subscribers whom we meet in various cities thruout the country on just what it takes to publish *The Cash Box* each and every week.

Those who have heard the story were quite thrilled with it. We believe that many of our other subscribers with whom we haven't yet met may also find it very interesting.

In the first place there is a tremendous amount of work necessary in the compilation of news and facts which go into the making up of the many charts and editorial and news columns which are found in each week's issue of *The Cash Box*. Correspondents in various cities continue sending in data all week long. They are phoning as well as personally calling upon leading firms to get the editorial material required.

In addition there are letters constantly arriving (and long distance phones ringing) so that the three offices of *The Cash Box* work as a single, solid unit.

The Hollywood office at 1520 North Gower has its set closing date, and comes thru with news necessary to the charts, as well as other data which is constantly required. Many times wires and long distance phone calls are necessary.

The *Cash Box* offices at 32 West Randolph Street, in the very heart of Chicago's "Rialto," just about the Oriental Theatre, is one of the busiest in compiling news and other facts which are needed to bring up-to-the-second data to the trade.

The center of all these nerve centers is the publication office on the 58th floor of the Empire State Building, New York, where all the news and data which is constantly sent from Hollywood, Chicago, New Orleans, St. Louis, San Francisco, Minneapolis-St. Paul, and other cities is compiled and cleared.

The main springs in the compiling and editing of *The Cash Box* are: Bill Gersh, who has been with the coin machine business since the end of 1928 or just a bit better than 20 years; Joe Orleck, who has been engaged in this business for over 20 years and is editor and advertising director; Bob Austin, who has been in the music end of this business for over 15 years and is well known thruout the country and who is manager of the music department; Joel Friedman, who is music editor for a number of years and who has proved himself one of the most outstanding music men in the country.

In addition there is Leo Simon in the Hollywood office, who, in just a short time, has won the respect, admiration and affection of almost everyone with whom he has come in contact and has proved himself one of the finest correspondents in the nation.

Isabel Thurlow in the Chicago office has been carrying the news load for some years now and knows both the coin machine and music fields thoroughly. She has become known to many coinmen in the midwest area who have occasion to call at the Chicago office or phone news into her each week.

But all this is only part of the tremendous job it takes to put together *The Cash Box*. "The Confidential Price Lists" alone take many man hours of work each week and are used by everyone in the field as well as by allied firms who are constantly in touch with the business, such as bankers, government agencies, etc.

Frankly, there just isn't enough room here to tell "all the story." But, from what you have read here you will gather some idea as to why subscription renewals are so high and why *The Cash Box* is regarded as "The Bible of the Coin Machine Industry" by so many leaders thruout the nation.

Thanks for your attention.

Bill Gersh

LOOK FOR UPSWING WITH OPENING OF FALL SEASON

**Buying Revival Expected as Vacation Season Ends.
Look Foward to New Products. Believe Lower Prices
to Prevail. More Pep Noted as Cool Weather Approaches.**

With the trend generally thruout the nation indicating an upswing in sales it is now believed that as the vacations end and the cooler weather approaches that the upswing will become much more definite and that the trade can look forward this fall season to much better business than it has enjoyed all this past year.

These reports come from roadmen who have been and still are, traveling the country and who are now reporting back to their factories that the ops have shown indications of better buying for the forthcoming fall and winter seasons.

As one of these district men reported to his factory, "Operators here are not complaining anywhere near what they used to the past months. They admit that collections have held pretty well and that there has been an upturn in some equipment. They feel that this Fall will show a lift in averages and many are now preparing to revitalize their routes with new machines."

It is generally believed, too, that prices will be lower this fall and winter. This has already been noted in a few cases and the turn in this direction is becoming even more noticeable as factories meet competition.

With many of the leading manufacturers working hard to arrange for better engineering and production methods as well as continue to battle with suppliers of raw materials and components for lower prices the trade is gleeful in its belief that the leading manufactories will once again prove their ingenuity to bring the operator equipment at a lowered price so that he can continue on even with lower averages and still show a decent profit on his investment.

At the same time most of the members of the industry look forward to the introduction of new products. There has been a good demand for entirely new equipment and the manufacturers are working hard to meet this requirement.

The certain staple products, such as pinballs, one-balls, consoles, bells, phonos and others in the arcade field will no doubt remain but are expected to be shown this fall in new and more enticing dress.

Such new products as the shuffleboards and the rebound games which have come into being as well as the new cue stick tables give promise of new equipment of an entirely different nature.

At the same time the men in the automatic music field are look-

ing forward to phonos and allied music equipment which will be different in many respects from what is now on the market and will, at the same time, come into the field at somewhat lowered prices as the prices of raw materials, components and smaller labor forces is taken advantage of by the manufactories.

Should prices remain what they are in this field, but should the new equipment be different and much better than the old, then this division of the industry is expected to move ahead this fall for more ops are in need of new music equipment than ever before.

The pinball business is also looked to for some new and startling developments. It is believed that the manufacturers here are working hard to bring into the market some new styles of machines which will prove of great value to all in the business. The large experimental and engineering staffs which most of the pinball factories employ are being pushed to bring about "the new game" which the field requires.

At the same time more pep is being noted everywhere in the industry. This is probably due to the fact that the torrid summer months are on their way out and the public is beginning to relax from the terrible heat waves which covered the entire nation.

The fact, very simply and logically, that the entire industry looks to fall for a most definite upswing in business is sure to create the necessary spiritual lift which has been lacking for some time.

As one very well known distributor stated some months ago, "There's nothing wrong with the coin machine industry. This is not a recession. It is a spiritual depression. Once the spirits of the people in this business are again lifted up we shall see better business all around."

It seems from all indications and all reports which have come thru so far that this is well on its way to becoming fact. Once the spirits of the men in this industry are sufficiently lifted to bring about that feeling of further progress and advancement (which has always manifested itself in this industry under such conditions) then the entire business will once again be booming.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	DEL—DeLuxe	RA—Rainbow
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	HT—Hi-Tone	RO—Rondo
BU—Bullet	KI—King	SA—Savoy
CA—Capitol	LO—London	SP—Specialty
CAS—Castle	ME—Mercury	SPT—Spotlite
CM—Commodore	MG—MGM	SU—Supreme
CO—Columbia	MI—Miracle	TE—Tempo
CR—Coral	MN—Manor	TW—Tower
DA—Dana	MO—Modern	VA—Varsity
DE—Decca	NA—National	VI—Victor
		VO—Vocalion

SOME ENCHANTED EVENING

CA-57-629—Paul Weston O.
CA-57-544—Jo Stafford
CA-57-596—Gordon MacRae
CO-38446—Frank Sinatra
DE-24667—Al Jolson

DE-24609—Bing Crosby
ME-5276—John Laurence
MG-10399—Hugo Winterhalter O.
VI-20-3402—Perry Como

YOU'RE BREAKING MY HEART

CO-38546—Buddy Clark
CO-38493—The Ink Spots
ME-5271—Vic Damone

MG-10478—Russ Case
VO-55019—Bill Harrington

BABY, IT'S COLD OUTSIDE

CA-57-567—Whiting-Mercer
CO-38463—Shore-Clark
DE-24644—Fitzgerald-Jordan

ME-5307—Lynn & Frank Loesser
MG-30197—Williams-Montalban
VI-20-3448—Don Cornell

A ROOM FULL OF ROSES

CA-52-617—The Starlighters
CO-38525—Jerry Wayne
CO-20594—George Morgan
DE-24632—Dick Haymes

ME-5296—Eddy Howard O.
VI-21-0065—Sons Of The Pioneers
VI-20-3441—Sammy Kaye O.

RIDERS IN THE SKY

CA-57-608—Peggy Lee
CA-57-40164—Foy Willing
CO-38445—Bert Ives
DE-24618—Bing Crosby

ME-5320—Stan Jones
MG-10404—Derry Fallicant
VI-20-3441—Vaughn Monroe O.

I DON'T SEE ME IN YOUR EYES ANYMORE

CA-15402—Jan Garber O.
CO-38408—Buddy Clark
DE-24576—The Stardusters

ME-5265—Kitty Kallen
MG-10373—Helen Forrest
VI-20—3347—Perry Como

THE HUCKLEBUCK

CA-57-576—Benny Goodman O.
CA-57-7000—Big Sis Andrews
CO-38486—Frank Sinatra
DE-48099—Bob Marshall
DE-24652—Lionel Hampton O.
HT-872—Cab Calloway O.

ME-8130—The Pig Footers
SA-683—Paul Williams O.
SP-742—Roy Milton O.
VO-1101—Andy Kirk O.
VI-20-3427—Tommy Dorsey O.

FOUR WINDS AND THE SEVEN SEAS

CA-57-671—Mel Torme
CO-38511—Herb Jeffries
DE-24677—Bing Crosby
DE-24648—Guy Lombardo O.

ME-5271—Vic Damone
MG-10451—Johnny Desmond
VI-20-3459—Sammy Kaye O.

AGAIN

CA-15428—Mel Torme
CO-38467—Doris Day
DE-24602—Gordon Jenkins O.
LO-378—Vera Lynn

ME-5261—Vic Damone
MG-10398—Art Mooney O.
VI-20-3427—Tommy Dorsey O.

LET'S TAKE AN OLD-FASHIONED WALK

CA-57-666—Margaret Whiting
CO-38513—Frank Sinatra-Doris Day
DE-24686—Fred Waring O.
DE-24666—Dick Haymes

MG-10465—Frankie Masters O.
VI-52-0028—Al Goodman O.
VI-20-3469—Perry Como
VO-55018—Bill Harrington

"WHISPERING HOPE" Is a SMASH-SELLER!



JO STAFFORD

WITH

GORDON MacRAE



With Paul Weston and his Orchestra

BACKED BY: "A THOUGHT IN MY HEART"

Capitol No. 57-690 78 rpm

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"Dime a Dozen" and "Whirlwind"

JO STAFFORD with the Starlighters 57-710

"The Last Mile Home" and "Ragtime Cowboy Joe"

GORDON MacRAE with the Starlighters 57-711

"The Wedding of Lilli Marlene"
and: "Twenty-Four Hours of Sunshine"

JAN GARBER and His Orchestra 57-712

"Making Love Ukelele Style"
and: "Catalina Bounce"

RED INGLE and the Natural Seven 57-713

"'A' Yore a Dopey-Gal"
and: "Two-Dollar Pistol"

ANDY PARKER and the Plainsmen 57-714

"By the Light of the Altar Candles"
and: "Whippoorwill Waltz"

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Your
Distributor
TODAY



First with the Hits from Hollywood

THE CASH BOX

Record Reviews

"Is It True What They Say About Dixie" (2:22)

"Silas Lee" (2:30)

PHIL HARRIS ORCH.
(RCA-Victor 20-3524)

● The inimitable Phil Harris style that speeds a disk with his chattering singing into something that has all the earmarks of plenty of juke box play and Maestro Harris doesn't disappoint with this newest cutting, "Is It True What They Say About Dixie" which is, without any doubt, one of the very cutest he's ever yet produced. Here's Phil Harris at his very best. Just the way his fans like him and sure to pop many a nickel into juke boxes everywhere with his speedy style. On the flip, "Silas Lee," Maestro Phil cuts into the square dance craze and with the square dance rhythm behind him does another comedy vocal chat that's got Phil acting as a "caller" thruout the platter. This side, too, is great Harris material. Just listen in.

"Dry Bones" (3:10)

"Summertime" (2:55)

TOMMY DORSEY ORCH.
(RCA-Victor 20-3523)

● The great "T.D." himself with one of the swellest dancingest platters he's ever cut and just in time to greet the high school and college crowds as they return to their classrooms and their soda spots. The boys and gals are gonna spin this one white wherever it's placed. On the topside, a terrific instrumental with Tommy Dorsey featured in a trombone solo and a sax solo by Boonie Richman that'll cause the gang to jump more and still more nickels into juke boxes to hear these greats again and again. And on the flip, the very grand and gorgeous Gershwin's "Summertime" as only T.D. can handle it for dancing wax. This is one platter you simply must get placed in every spot you've got dancing patrons.

"The Nickel Serenade" (2:58)

"Joltin' Joe DiMaggio" (2:46)

LES BROWN ORCH.
(Columbia 38554)

● Two of the very best sides ever yet cut by that very popular maestro, Les Brown, with the topside known as "The Coin Machine Song" and with the lyrics telling all about the play on a juke box which should fascinate coinmen everywhere. Just listen to this very grand tune as Maestro Brown cuts it and the way his thrush, Betty Bonney, chirps it and it's bound to find its way into every one of your juke boxes. On the flip, "Joltin' Joe DiMaggio," and Les Brown does one of the best jobs yet heard on this tune with Betty Bonney and the whole crew to help put it away over the top. Here's a platter that has just about everything on the ball.

"If I Were You" (2:30)

"The Honeymoon Waltz" (2:48)

BILL PANNELL
(Regent 167)

● Bill Pannell and his Gentlemen of Distinction with a vocal trio to the front cut a very grand hunk of wax in "If I Were You (I'd Fall In Love With Me)" that has all the earmarks of clicking very grandly. It's got life and bounce and rhythm and grand vocalizing to commend it. Good wax in any man's juke box. On the flip, "The Honeymoon Waltz," with Alan King to do the crooning in nice waltz time, Maestro Pannell cuts himself another side with lots and lots of possibilities. Don't overlook this disk.

DISK OF THE WEEK

"I Don't Know From Nothin'" (2:29)

"A Friend Of Mine" (2:50)

SAMMY KAYE ORCH.
(RCA-Victor 20-3517)



SAMMY KAYE

● A beautiful, lively, lilting ballad with Don Cornell and Laura Leslie to lift the cute lyrics right off the turntable and bring them intimately into the room is the topside of Maestro Sammy Kaye's new platter, "I Don't Know From Nothin'."

Both vocalists are commended here for one of the very nicest jobs they've ever yet done and one of the best balanced disks that Maestro Kaye has yet turned out. This is one of the very cutest, liltingest little tunes in speedy spinning time. It's surefire for juke box play. On the flip, thrush Laura Leslie, all by herself, takes over a torchy ballad in slow metro with Maestro Kaye to gorgeously background her effort and sells it for everything it's worth to make this another grand, grand side. Either side can be rated topside on this platter. It's one of the very nicest these jaded ears have heard in a long time. Get hep to it. It's got nickels pressed deep inside of it.

"Let's Take An Old-Fashioned Walk" (2:35)

"I Love You" (3:03)

BILL HARRINGTON
(Vocalion 55018)

● Two of the grand tunes from the Broadway hit musical, "Miss Liberty," and very gorgeously piped by Bill Harrington on the new label that's attracting juke box attention. This is one platter that can't be said to have topside or bottom deck. The way Bill pipes both tunes they're simply standouts and are sure to click with listeners anywhere 'round the land. Just grab yourself a listen in—you're going to like Bill's grand baritone pipes.

"Someone Loves Someone" (3:11)

"Ultra" (2:50)

HARRY JAMES ORCH.
(Columbia 38557)

● Haven't heard from Maestro Harry James in a long time, but he comes thru with a platter that has lots of possibilities. On the topside, Harry cuts "Someone Loves Someone" in slow ballad time, featuring his great trumpet, and has Marion Morgan to do a grand chirping job to help this become one of the best sides Maestro James has cut. On the flip a tune composed by Harry James, "Ultra." It's an instrumental featuring James and surefire for those high school and college locations. This is one platter that smacks of possibilities. Listen in.

"That's My Weakness Now" (2:50)

"Laughing Trombone Polka" (2:33)

RUSS MORGAN ORCH.
(Decca 24692)

● That grand, grand, old oldie, "That My Weakness Now," cut in the "Morgan manner" by Russ Morgan with The Heartbeats to background him and his ork going great thruout brings one of the nicest hunks of wax to the juke box trade. It's the kind of tune that many an old timer is going to recall and many a youngster is going to rave about and therefore deserves a spot in juke boxes everywhere. On the flip, "Laughing Trombone Polka," Maestro Morgan cuts grand polka wax.

"Jolly Old Saint Nicholas" (2:48)

"An Old Christmas Card" (3:04)

RAY SMITH
(Columbia 20604)

● Though as yet months away, here comes one disk to file away in your memory for it has just about everything you want as the cold winds begin to blow, the snow comes floating down, and you begin to hear those sleigh bells ringing. Ray Smith does a marvelous warbling job on either side. Tho we pick "Jolly Old Saint Nicholas" as the topside of this platter, frankly either side is topside for both tunes are really very grand.

"Be Goody, Good, Good To Me" (2:24)

"Now! Now! Now! Is The Time" (2:46)

4 HITS AND A MISS
(Vocalion 55020)

● 4 Hits And A Miss come thru with one of the best cuttings of two grand tunes that are getting plenty of listening attention 'round the country. On the topside, "Be Goody, Good, Good To Me," the group does one of the most effective vocalizing stints heard in a long, long time of this grand, grand tune. And on the flip, just as effective and just as grand with, "Now! Now! Now! Is The Time," the juke box ops have a record in the lower priced field which will bring plenty of nickels.

"Green As April" (2:57)

"September In The Rain" (2:55)

RALPH YOUNG
(Happiness 101)

● First release on this new label and the firm starts off with plenty on the ball to bring balladeer Ralph Young to the front with a grand, new tune, "Green As April," that listens like all kinds of possibilities are ahead for it. With Billy Butterfield and his orchestra to background the piper, this topside takes over with an intimate and tantalizing arrangement sure to win plenty of friends and, what's more important, bring in the coin. On the flip, the famed oldie, "September In The Rain," with Ralph Young in fine voice giving it all he's got to make this a grand side for juke box play.

"Pancho Is A Fool" (2:45)

"That I Do" (2:46)

DENNIS DAY
(RCA-Victor 20-3519)

● That grand, grand vocal star, Dennis Day, with The Rhythmairs to back him and the Charles Dant ork to help along, cuts one of the very cutest novelties heard in months and months by these jaded ears when he sings, "Pancho Is A Fool." This is one side that smacks of nickels, dimes and quarters for any juke box anywhere and puts Dennis Day right up there in the top spot of the nation's juke box moneymakers. On the flip, "That I Do," this cynical reviewer most definitely and sincerely believes is one of the very best sides yet cut by Dennis. It smacks of that grand Irish ballad, and his wonderful style makes it a surefire moneymaker for any juke box.

"Ichabod" (2:56)

"It's More Fun Than A Picnic" (2:32)

BING CROSBY
(Decca 24703)

● The great Bing with The Rhythmairs behind him and Vic Schoen's ork to background him tears into a tune from Walt Disney's latest pic, "Ichabod And Mr. Toad," and cuts the usual relaxing, soothing Crosby wax in "Ichabod." Bing adds that lilt which identifies so many of his cuttings and which wins many a nickel for juke boxes everywhere. On the flip, "It's More Fun Than A Picnic," from the musical "As The Girls Go," and once again Bing cuts grand wax. All in all this is a Bingo platter that's bound to go bingo anywhere with people who love the grand and relaxing voice of this great crooner.

"Thrill Me" (2:56)

"Nocturnal Chaperon" (3:04)

XAVIER CUGAT ORCH.—BUDDY CLARK
(Columbia 38558)

● Buddy Clark, favorite of thousands of juke boxes everywhere, comes thru with an unusual bit of vocalizing effort backed by the great Xavier Cugat orchestra with Maestro Cugat adding that rumba rhythm as background for the great crooner. Buddy is in great voice on both sides of this disk. We pick the oldie, "Thrill Me," as topside here and believe that many a juke box op is going to find this a real moneymaking hunk of wax. On the flip, "Nocturnal Chaperon," with Maestro Cugat on the beat, Buddy cuts another very grand side and there's no doubt once again wins the affections of America's juke box ops because of his great pipes.

"There's A Small Hotel" (2:52)

"Blue Lou" (3:05)

BENNY GOODMAN
(Capitol 57-60009)

● Here comes Benny—nuf said—which means that dancing kids from coast to coast have themselves a new platter that's fitted for the high school and college locations and which is sure pop for poppin' nickels, dimes and quarters into juke boxes. B.G. takes that terrific tune from the musical, "On Your Toes"—"There's A Small Hotel," and with the quartet following him perfectly the Maestro cuts wax, brother, as is Benny Goodman wax and only Benny Goo-man wax. On the flip, "Blue Lou," Benny works as a sextet and cuts another terrific instrumental hunk of dancing wax that'll have kids jumpin' from here to there. Just buy a boxful and spread 'em around—that's all.

THE CASH BOX

Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending August 27.

Martin Block

WNEW—New York, N. Y.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
3. TWILIGHT (Anne Shelton)
4. A KISS AND A ROSE (Tex Beneke)
5. GIVE ME YOUR HAND (Perry Como)
6. SOME ENCHANTED EVENING (Ezio Pinza)
7. CROSS TOWN TROLLEY (Les Brown)
8. CIRCUS (Tony Martin)
9. JEALOUS HEART (Al Morgan)
10. SOMEDAY (Vaughn Monroe)

Sgt. George Bundo, USAAF

WAAF—Chicago, Ill.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. JEALOUS HEART (Al Morgan)
3. SOME ENCHANTED EVENING (Ezio Pinza)
4. FOUR WINDS AND SEVEN SEAS (J. Desmond)
5. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
6. ROOM FULL OF ROSES (Eddy Howard)
7. THE HUCKLEBUCK (Frank Sinatra)
8. I DON'T SEE ME IN YOUR EYES (Stardusters)
9. THROUGH A LONG SLEEPLESS NIGHT (Dinah Shore)
10. WEDDING OF LILLI MARLENE (Johnny Desmond)

Bob Goerner

KCBS—San Francisco, Calif.

1. SOME ENCHANTED EVENING (Perry Como)
2. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
3. FOUR WINDS AND SEVEN SEAS (S. Kaye)
4. THE HUCKLEBUCK (Frank Sinatra)
5. ROOM FULL OF ROSES (Eddy Howard)
6. AGAIN (Vic Damone)
7. YOU'RE BREAKING MY HEART (Vic Damone)
8. MAYBE IT'S BECAUSE (Andy & Della Russell)
9. WEDDING OF LILLI MARLENE (Steve Conway)
10. A WONDERFUL GUY (Fran Warren)

Donn Tibbetts

WKBR—Manchester, N. H.

1. TAKE YOUR FINGER OUT OF YOUR MOUTH (Ted Herbert)
2. SOME ENCHANTED EVENING (Ezio Pinza)
3. I LOVE YOU (Eddie Albert)
4. ALL THE BEES ARE BUZZIN' 'ROUND MY HONEY (Johnny Long)
5. MY ONE AND ONLY HIGHLAND FLING (Jo Stafford-Gordon MacRae)
6. TELL ME WHY (Eddy Howard)
7. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
8. MAYBE IT'S BECAUSE (Eddy Howard)
9. CIRCUS (Tony Martin)
10. BLUES IN THE NIGHT MARCH (Tex Beneke)

Alex Cooper

KXLA—Pasadena, Calif.

1. CIRCUS (Tony Martin)
2. PUSSY WILLOW (Tammy Dorsey)
3. NOW THAT I NEED YOU (Fran Warren)
4. FOUR WINDS AND SEVEN SEAS (J. Desmond)
5. SOMEDAY (Vaughn Monroe)
6. GALLOPING COMEDIANS (Gene Krupa)
7. MAYBE IT'S BECAUSE (Andy & Della Russell)
8. THE CRICKETS (Woody Herman)
9. SENORA (The Modernaires)
10. BLUES IN THE NIGHT MARCH (Tex Beneke)

Howard Malcolm

WCOP—Boston, Mass.

1. SOME ENCHANTED EVENING (Perry Como)
2. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. FOUR WINDS AND SEVEN SEAS (S. Kaye)
5. WEDDING OF LILLI MARLENE (Steve Conway)
6. LINGERING DOWN THE LANE (Blue Barron)
7. SOMEDAY (Mills Bros.)
8. I LOVE YOU (Perry Como)
9. AGAIN (Gordon Jenkins)
10. TELL ME WHY (Eddy Howard)

Phil Spencer

WHHT—Durham, N. C.

1. DRINKIN' WINE (Stick McGhee)
2. FISHING SONG (Five Scamps)
3. WHISPERING HOPE (Jo Stafford-G. MacRae)
4. THINKING JUST OF YOU (Brad and Bonnie)
5. 24 HOURS OF SUNSHINE (Gordon MacRae)
6. AGAIN (Gordon Jenkins)
7. CROSS YOUR HEART (Artie Shaw)
8. SOME ENCHANTED EVENING (Jo Stafford)
9. TELL ME WHY (Eddy Howard)
10. BROOKLYN DODGER JUMP (Branca-Palica-Furillo)

Myron Barg

WMOR—Chicago, Ill.

1. JEALOUS HEART (Al Morgan)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. WHO DO YOU KNOW IN HEAVEN (King Cole)
4. THRU A LONG AND SLEEPLESS NIGHT (Dinah Shore)
5. LET'S TAKE AN OLD-FASHIONED WALK (Frankie Masters)
6. SO MUCH (Bill Darnell)
7. THAT LUCKY OLD SUN (Frankie Laine)
8. WEDDING OF LILLI MARLENE (G. MacRae)
9. THIS NEARLY WAS MINE (Ezio Pinza)
10. HOP SCOTCH (Art Mooney)

Phil Haines

WTRC—Elkhart, Ind.

1. LOVE ME, LOVE ME, LOVE ME (Jack Fina)
2. "A" YOU'RE ADORABLE (Tony Pastor)
3. WHY SHOULDN'T I? (Jimmy Zito)
4. LOVE YOU SO MUCH IT HURTS ME (C. Magnante)
5. SAULT STE. MARIE (Frankie Carle)
6. A WONDERFUL GUY (Fran Warren)
7. TOO MUCH LOVE (Mindy Carson)
8. TILL THE END OF TIME (Kay Armen)
9. YES, SIR, THAT'S MY BABY (Jubalaires)
10. BLUE SKIRT WALTZ (Frank Yankovic)

Bettelou Purvis

WPGH—Pittsburgh, Pa.

1. F.Y.I. (Charlie Ventura)
2. YOUNGER THAN SPRINGTIME (Margaret Whiting)
3. THAT LUCKY OLD SUN (Sarah Vaughan)
4. BLACK VELVET (Illinois Jacquet)
5. OVER THE HILLSIDE (Gracie Fields)
6. SOMEDAY (Vaughn Monroe)
7. THE LAST MILE HOME (Jo Stafford)
8. IF I GIVE YOU MY LOVE (Joe Medlin)
9. CARELESS LOVE (The Ravens)
10. JUST GOT TO HAVE HIM AROUND (Helen Forrest)

Hal Tate

WAIT—Chicago, Ill.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. HOMEWORK (Fran Warren)
3. SWISS LULLABY (Gene Krupa)
4. YOU'RE SO UNDERSTANDING (Evelyn Knight)
5. AIN'T SHE SWEET (Ames Bros)
6. NEW SHADE OF BLUES (Ella Fitzgerald)
7. IS IT TRUE WHAT THEY SAY ABOUT DIXIE (Al Jolson)
8. JEALOUS HEART (Al Morgan)
9. AT THE CAFE RENDEZVOUS (Doris Day)
10. SOMEDAY (Vaughn Monroe)

Hal Tunis

WVJ—Newark, N. J.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. MY BOLERO (Vic Damone)
3. LET'S TAKE AN OLD FASHIONED WALK (Doris Day-Frank Sinatra)
4. SOME ENCHANTED EVENING (Perry Como)
5. THE HUCKLEBUCK (Bailey-Page)
6. THAT LUCKY OLD SUN (Frankie Laine)
7. IT'S ME (Eve Young)
8. BE GOODY, GOOD, GOOD TO ME (Evelyn Knight)
9. YOU'VE GOT A HEART OF GOLD (Foster-Dee)
10. ONE MORE TIME (Mindy Carson)

Eddie Gallaher

WTOP—Washington, D. C.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOME ENCHANTED EVENING (Perry Como)
3. ROOM FULL OF ROSES (Eddy Howard)
4. LET'S TAKE AN OLD FASHIONED WALK (Doris Day-Frank Sinatra)
5. AGAIN (Gordon Jenkins)
6. BALI HA'I (Bing Crosby)
7. MAYBE IT'S BECAUSE (Dick Haymes)
8. SOMEDAY (Vaughn Monroe)
9. BABY IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark)
10. NOW THAT I NEED YOU (Doris Day)

Willie Bryant and Ray Carroll

WHOM—New York, N. Y.

1. A KISS AND A ROSE (The Orioles)
2. SO LONG (Ruth Brown)
3. CRYING (Billy Eckstine)
4. GOODBYE (Johnny Hartman)
5. TELL ME SO (The Orioles)
6. BABY GET LOST (Dinah Washington)
7. THE HUCKLEBUCK (Pearl Bailey-Hot Lips Page)
8. LOVE WALKED IN (Errol Garner)
9. BLACK VELVET (Illinois Jacquet)
10. I'M IN THE MOOD FOR LOVE (George Shearing)

Betty C. Cook

WJHP—Jacksonville, Fla.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOMEDAY (Vaughn Monroe)
3. AGAIN (Mel Torme)
4. SOME ENCHANTED EVENING (Hugo Winterhalter Ork)
5. I WANNA BE LOVED (Ray McKinley)
6. I GET SENTIMENTAL OVER NOTHING (Frankie Laine)
7. NOW THAT I NEED YOU (Fran Warren)
8. A WONDERFUL GUY (Fran Warren)
9. I DON'T SEE ME IN YOUR EYES (Perry Como)
10. BALI HA'I (Hugo Winterhalter Ork)

Norman Hall

WOMI—Owensboro, Ky.

1. A ROOM FULL OF ROSES (Sammy Kaye)
2. SOME ENCHANTED EVENING (Perry Como)
3. WHO DO YOU KNOW IN HEAVEN (Ink Spots)
4. YOU'RE BREAKING MY HEART (Buddy Clark)
5. SOMEDAY (Vaughn Monroe)
6. A WONDERFUL GUY (Fran Warren)
7. DANCE OF THE HOURS (Spike Jones)
8. FIDDLE DEE DEE (Jimmy Dorsey)
9. AGAIN (Gordon Jenkins)
10. YOU'RE HEARTLESS (Margaret Hughes)

Art
MOONEY

HITS THE
JACKPOT
AGAIN WITH
THIS GREAT
TWO SIDER

"HOP SCOTCH
POLKA"
and
"WOULDN'T IT
BE FUN"
MGM-10500

THE TRADE PRESS AGREE

Both sides ore hot juke
box items-ops should
grob 'em

THE CASH BOX

"WOULDN'T IT BE FUN"
Arousing MOONEY etching-sounds
like another winner.
"HOP SCOTCH POLKA" makes for
a potential hit

THE BILLBOARD

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

THE CASH BOX

Record Reviews

"You're Breaking My Heart" (3:13)
"I'll Keep The Lovelight Burning"
(2:59)

BILL HARRINGTON
(Vocalion 55019)

● Another Bill Harrington warbling job that is commendable for the marvelous way this boy can sell a tune. With the topside, "You're Breaking My Heart," which is kicking up a terrific storm everywhere in the nation, Bill gives all he has in his pipes to make this one of the best cuttings he's ever yet produced. On the flip, "I'll Keep The Lovelight Burning," Bill once again goes all out to prove that he's among the top vocalists of the day and cuts wax which every juke box op will like.

"The Other Side Of The Hill" (3:16)

"Just For Fun" (3:10)

FREDDY MARTIN ORCH.
(RCA-Victor 20-3518)

● Maestro Freddy Martin comes thru with a very, very grand hunk of wax in the topside of this platter, "The Other Side Of The Hill." It's a slow and sentimental ballad but stays away from becoming just another tearjerker with the clever handling and fine arrangement which Maestro Martin gives it and the way he perfectly balances the disk with the voice of Merv Griffin, a warbler that is rapidly going to the top. On the flip, "Just For Fun," the tune this reviewer liked best of all, Freddy Martin produces one swell hunk of wax and Merv Griffin adds charm and lilt to it. This is gorgeously done and should bring much commendation to Freddy for his great work here.

"If I Were A Kid Again" (3:04)

"Salt" (2:44)

THE VAGABONDS
(Columbia 38552)

● Opening the topside of this disk with a set of nostalgic lyrics The Vagabonds do a very grand job of cutting, "If I Were A Kid Again," and going thru all the things they would do all over again as kids. It's grand all the way thru to the very finish and is bound to appeal to the older set in tavern spots. On the flip, the boys cut a new kind of tune and tho we didn't care too much for their mimicry the tune itself is definitely bottom deck stuff. It's the topside that attracts us.

"Someday" (2:55)

"On A Chinese Honeymoon" (3:20)

MILLS BROTHERS
(Decca 24694)

● In lively tempo the well known Mills Brothers cut themselves a very grand side with the tune that's kicking up lots of comment, "Someday," and produce wax that is sure to prove itself a feature in many a juke box. It's the Mills Brothers at their best and that's saying plenty. On the flip, "On A Chinese Honeymoon," the boys slow down the metro but again cut a very interesting side. From any standpoint here's really grand harmony and even grander wax, and the platter should find itself a good following.

SLEEPER OF THE WEEK

"Take Your Finger Out Of Your Mouth" (2:45)

"If I Give You My Love" (2:52)

TED HERBERT ORCH.
(Marvel 10501)



TED HERBERT

● Here's the cutest disk you've heard in years and, believe me when I tell you, that you're going to be hummin' and singin' it from the moment you hear it, and so will everyone else you know. This is the type of thing that's clicked and clicked again and again over the years in every juke box in the land. This is the kind of a platter that

comes along once in a blue moon. Just listen to baritone Don Grady and thrush Jean Flanders with Ted Herbert and his Hampton Beach ork cut one of the greatest and catchiest sides of all time. Lifting, catchy melody, gorgeous and terrifically teasing lyrics. Rhythm, oh, man. And, something that clicks with all the people everywhere—it's as cute as a kitten's ear—it's that sweet—it's just great. Probably one of the most outstanding gorgeous melodies that's yet been cut, "Take Your Finger Out Of Your Mouth (I Want A Kiss From You)." Order a boxful and spread 'em around. Oh, yes, the flip, "If I Give You My Love," with Jean Flanders doing the chirping is grand, too, but, take it from us, once you listen to the topside of this disk—THAT'S IT. Brother, spread out on this one, people are gonna go NUTS for it.

"Beulah's Sister's Boogie" (3:00)

"Wee Albert" (3:20)

LIONEL HAMPTON ORCH.
(Decca 24699)

● Anything that has to do with perfection in a boogie beat is simply a natural for The Hamp, and "Beulah's Sister's Boogie" proves itself no different, as The Hamp leads his crew thru the paces to cut wax here that'll make 'em sit right up and applaud. In fact, the Maestro, himself, and Rick Brown take over the vocal stint and do one grand job with cutting wax that is wax. On the flip, "Wee Albert," an instrumental with a beat that is typically Hampton all the way thru is bound to appeal to thousands of kids everywhere in the nation. Here's The Hamp in all his glory with a platter that is sure to bring in the moolah for many a juke box op.

"Dreamy Old New England Moon"
(3:17)

"Coquette" (2:44)

GUY LOMBARDO ORCH.
(Decca 24689)

● The grand, sweet and relaxing music of Guy Lombardo and his Royal Canadians is always welcome in any juke box in the land. This time Maestro Lombardo has cut a tune which seems destined for greatness and has done it so well, and so well balanced the side, with Kenny Gardner to pipe the lyrics, that there's no doubt a great many of these platters will find themselves a top spot resting place in many and many a juke box 'cross the nation. It's one of Lombardo's best and that, in itself, means nickels, dimes and quarters for juke boxes anywhere. On the flip, the grand oldie, "Coquette," still as sweet and beautiful as ever, with Jimmie Brown to do the warbling, comes thru as another grand cutting by the Maestro.

"I Never Heard You Say" (2:14)

"I Wake Up In The Morning Feeling Fine" (2:12)

GORDON JENKINS
(Decca 24690)

● The artistry of Gordon Jenkins always amazes this cynical listener and his jaded ears always perk up whenever Jenkins cuts new wax. This time, and in speedy spinning time, too, Gordon Jenkins and his Suitcase Six, turn in one of the very grandest performances with two very cute tunes. On the topside, Maestro Jenkins features Floyd Huddleston as vocalist with The Tattlers to back him and cuts one of the very cutest hunks of wax any juke box will ever feature. The lyrics are grand. On the flip, "I Wake Up In The Morning Feeling Fine," another lively, bounce tune with the same vocalist and the same group to help put it over, Gordon Jenkins once again produces wax which is bound to meet with mucho approval anywhere. Just listen in.

"Strummin' On The Old Banjo"
(2:54)

"I Can't Believe It" (3:16)

RUSS MORGAN ORCH.
(Decca 24701)

● In that old fashioned style which clicks in tavern spots 'round the nation comes Russ Morgan with his "Music in the Morgan Manner" to cut, "Strummin' On The Old Banjo," and with the Maestro himself to do the vocal with the help of The Heartbeats behind he produces a side of wax here which has every possibility of clicking very nicely in many and many a location. On the flip, "I Can't Believe It," Russ does one of his best crooning stints and there is no doubt that this side, too, is going to go over the top in spot after spot. Listen in to this platter.

"My Mistake" (2:52)

"You Call It Madness" (2:55)

LEE COLUMBO
(Robin 491)

● There's been much talk about this new baladeer, Lee Columbo, and it seems, after listening to this platter that the boy may be well on his way. His topside, "My Mistake," finds him working away on a tune which has possibilities but which doesn't seem to perfectly mesh with his vocal talent. On the flip with the oldie, "You Call It Madness," Lee seems to have something into which he can sink his teeth and does a much better job. The boy's got stuff and should be carefully watched. He is definitely grand material.

"The Last Mile Home" (2:54)

"Imagination" (3:10)

BING CROSBY
(Decca 24696)

● With the Ken Lane Singers behind him and Victor Young's ork to back-ground him, Der Bingle steps into a tune which is a natural for him and his voice is bound to bring many a tear to many an eye with this sentimental tearjerker, "The Last Mile Home." It's typical of Bing to sing these songs with that cry in his voice that makes the average guy and gal long for the last mile, after much travel, right to the old home. And if you guys and gals think the folk artists can do any better—you'll lose a bet. On the flip, another slow and sentimental ballad, "Imagination," with Bing doing a very neat job of it. Just listen in.

"Now That I Need You" (2:23)

"'Bout You 'N' Me" (2:50)

KAY THOMPSON
(Decca 24695)

● With Sonny Burke's ork to back-ground her and in grand voice thrush Kay Thompson really kicks off a side here that will get her plenty fans 'round about the country in, "Now That I Need You." There's lilting bounce in the gal's pipes which bespeak some great things yet to come and, if this is any indication, this is the time to get next to this gal's latest cutting. On the flip, "'Bout You 'N' Me," Kay puts plenty of that bouncy beat into the side and with what she adds to the lyrics there's bound to be many a juke box that'll cash in with this platter.

"Katrina" (3:00)

"The Headless Horseman" (3:02)

BING CROSBY
(Decca 24702)

● The Bing aided by The Rhythm-aires and backed by John Scott Trotter tears right into two tunes from Walt Disney's pic, "Ichabod And Mr. Toad," to bring juke box ops a platter that has all the stuff that the Bingo can put into it. On the topside, "Katrina," a lovely tune and beautifully crooned by this ace of crooners, is sure to prove appealing to many and many a juke box listener. On the flip, "The Headless Horseman," which is already starting to kick up dust, Bing has Vic Schoen's ork to back-ground him, and with the help of The Rhythm-aires makes this weird sounding side click well with any listener.

ROUND THE WAX CIRCLE

NEW YORK:

Barbara Belle dashes into town from the west for a few hours to check office detail and flies right out again to be present at Fran Warren opening at Chi's famed Chez Paree . . . Fran's disks of "Homework" and "A Wonderful Guy" getting grand action from DJ's and ops . . . Maurie Hartman of Rytvoc in west and getting grand reception for "Tell Me Why" . . . and Deanna Bartlett here advises sheets going great . . . Bill Darnell, Coral artist, signed over to Joe Shribman for personal appearances . . . Bill's "So Much" beginning to appear in DJ charts . . . Gus Grant, formerly of RCA-Victor race dept. takes over same spot with Abbey Records . . . The Orioles do one of the fastest repeats in Apollo Theatre history . . . closed on Aug. 18 . . . return on Aug. 26 . . . Cathy Page, sect'y to Eddie Joy (Santly-Joy) ankled over to Irving Berlin pubbery as sect'y to Helme Cresser . . . George Shearing, London's famed blind pianist in return engagement at Bop City . . . Georgie Dalin, PM of Regent pubbery, acquired rights to "Round Her Neck She Wore A Yellow Ribbon" from forthcoming Argosy pic . . . will be feature song of John Ford Technicolor Western epic, "She Wore A Yellow Ribbon" . . .

Bob Shad of Sittin' In label has something out of this world in Herb Lances' "That Lucky Old Sun" . . . should zoom to top spot in all race jukes . . . Pat Terry (Sig-Hi-Tone) currently at Roxy will go back to record session as soon as he finishes theatre date . . . Apollo execs plenty excited over prevue disk on Teacho Wiltshire . . . it clicked instantly . . . Art Freeman of Dance-Tune disks reports appointment of Pan American, Denver, as new distrib for firm . . . Henry Okun gets plenty comment on "talking horse" postcard he mailed . . . brought many a laugh . . . and business for Carmen Cavallaro . . . Richard Hayes (Mercury) who stars on Art Ford's WPIX-TV show being interviewed by major filmery . . . Jon and Sondra Steele ("My Happiness" fame) opened at the Versailles . . . Harry Link knotting kerchiefs to teeny weeny bits while seeking new disks for "Toot Toot Tootsie" and all the while thinking of "Land Of Love."

CHICAGO:

Several new openings in town this past week. Danny Thomas, along with Fran Warren, RCA-Victor recording star, now headlining the new show over at the Chez Paree. Fran is clicking big on personal appearances as well as on wax . . . Orkster Buddy Moreno into the Blackhawk August 24 . . . We need no better proof of Louis Prima's popularity than the crowds standin' in line at the Oriental Theatre where Louis and his ork opened this past week . . . Mercury Records so very pleased with songstar Kitty Kallen's record sales, they've pacted a new contract calling for a 50% royalty increase for pretty Kitty . . . Singer Dick Larkin, who was picked as a "Record Potential" in the July 30 issue of *The Cash Box*, dropped up to our Chi office to tell us he's received numerous requests for auditions and interviews. Looks like this might be the lucky break for Dick . . . Sy Stern phones in to say he's completed promotional work on the new tune "The Wedding Of Lilli Marlene" and is all hepped up over the early results. Sy tells us that everything indicates that the song is slated for the top ten . . . Frankie Laine's new disk hit "That Lucky Old Sun" receiving a new promotional twist, via a national dee-jay contest which is said to be the first of its kind. Art Talmadge, Mercury Records' promotion head, says the stunt will run from September 1 to 15, and will be conducted by about 150 disk jockeys thruout the country.

LOS ANGELES:

Horace Heidt, that most enterprising of all maestros, threw a very nice clambake for local dee-jays, radio, platter and movie columnists out at his Double H Ranch, which by coincidence is on a street named Magnolia, that being the monicker of his record company . . . Occasion for the festivities were several, it seems: (1) Opening of "The Kids Break Thru," Horace Heidt talent winner revue, at El Capitan Theater in Hollywood, (2) Move of the Horace Heidt you-know-what-brand-of cigarette Youth Opportunity Program to CBS and (3) (and most important to *The Cash Box* readers) Six months of healthy going for Magnolia Records . . . There was a fourth reason, to be sure, the chance for a bunch of sociable guys and gals to get together with a gracious host and bend a congenial elbow.

On tap in the entertainment dept. were Ralph Sigwald, a young man billed as "the Caruso of the South" and whose well rounded voice was enjoyed in one of his favorite selections, "The Lord's Prayer"; gifted 4½-year-old Ernie Camarata singing and playing his pint size accordion (Heidt's famed accordionist Dick Contino was on the road)

and, for laughs, there was the amazing Vahan Khorigian, who quite recently discovered Frankie Laine plus sound effects were a more profitable racket than the rug business . . . This fellow leads off with a fine takeoff on Frankie—and then really sends you with as mad a series of noises as ever came out of the plumbing, his pliable mug making with the faces to match . . . In all, a great time for all, even if we did cut a new trail across Coldwater Canyon on the way home that night.

Leo Mesner due in at Aladdin this week from N.Y. and may be surprised to find brother Eddie ready with a release of none other than Little Miss Corn Shucks, the madcap with the great blues voice . . . Herman Lubinsky, Savoy headman, visiting Mike Kurlan to plug September releases and otherwise wield a gentle needle . . . Could hardly clear the door of Mercury Distribs, where headman Hank Fine is first to admit that Frankie Laine's "That Lucky Old Sun" has astounded him with its phenomenal success . . . Proving nothing except that a surefire hit picker could make a million but quick, there's a story going around that several important record distribs and retail stores in town ordered only a half dozen of the Laine discs upon release (and that begrudgingly).



HERB LANCE



LOUIS PRIMA



HORACE HEIDT

Capitol Adds Bayless As Production Engineer

HOLLYWOOD—Glenn E. Wallich, President of Capitol Records, Inc., just announced addition of James Bayless to Capitol staff. Bayless, who has been manufacturing manager for RCA Victor since 1941, and prior to that sound and recording engineer in the motion picture business since the inception of the talking picture, will be engaged in a production engineering survey of Capitol's recording, engineering and plant facilities.

Bayless has already begun a preliminary survey of L.A. plant activities, which will be completed within the next two weeks. He will leave for Capitol's Scranton plant where he will be engaged in a study of its operations.

Wallich revealed that the production survey is in preparation for an all out expansion program deemed necessary by Capitol executives due to the new record speeds of 45 RPM and 33 1/3 and also a current and increasing upswing in record sales.

Gang Of Happiness



NEW YORK—Seena Starr (left), secretary of Louis Prima office, and Kip Rosenfield, executive director of Happiness Records, look happily at each other, while Phyllis Sommers, promotion representative of Happiness Records looks admiringly at Ralph Young, as he holds first pressing on the new Happiness label. The first disc is "Green As April" backed with "September In The Rain."

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low price
since 1938



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- CR 602 Sweet Lorraine
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St. Louis Blues
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NOVELTY
SENSATION
of the NATION!

RALPH FORD
and Mr. GOON-BONES



- CR 601 Ain't She Sweet
Sheik of Araby
- CR 605 Oh! You Beautiful Doll
Sweet Jennie Lee

Exclusive Crystalette
Ballad Star
THE INCOMPARABLE

ARTHUR LEE
SIMPKINS



- CR 604 Marie
With Love
- CR 606 This is It
Pale Moon


- CR 607 Sylvia
Moonrise, Starlight & You

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OF CALIFORNIA

RECORDS of California
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LONG BEACH, CALIF.

DISTRIBUTORS IN ALL PRINCIPAL CITIES

NATIONAL'S NON-BREAKABLE HITS




THE RAVENS -
9089 - "SOMEDAY"
"IF YOU DIDN'T MEAN IT"
On Sale Sept. 3


9085 - "CARELESS LOVE"
"THERE'S NOTHING LIKE A WOMAN IN LOVE"
(Now Available)

CRITICS CALL THIS THE GREATEST RECORDING EVER MADE BY "THE GREAT MR. B."

9086 - "SOLITUDE"
"I DO, DO YOU?"



National Congrats to Graeme Zimmer and Station WCSI, Columbus, Ind. on Their Second Anniversary!



ORDER FROM YOUR NEAREST DISTRIBUTOR
OF NATIONAL DISC SALES • 1841 BROADWAY, N. Y. 23, N. Y.

RCA-Victor Releases Five New Bluebird Pops Will Sell To Juke Box Ops For 30c

NEW YORK—In an informal meet with the trade press, disk jockeys and others, RCA-Victor this past week (Thursday, Aug. 25) unveiled their five new releases on the Bluebird label to sell at retail for 49c and to juke box ops at 30c.

Joseph G. Csida, RCA-Victor's A&R Director, told the assemblage of Bluebird's plans to compete in the lower price field by coming out with all the top pops after they had appeared on their RCA-Victor label.

If the firm miss some of the pops that hit into top position on their RCA-Victor label they will still come out with them on the Bluebird label.

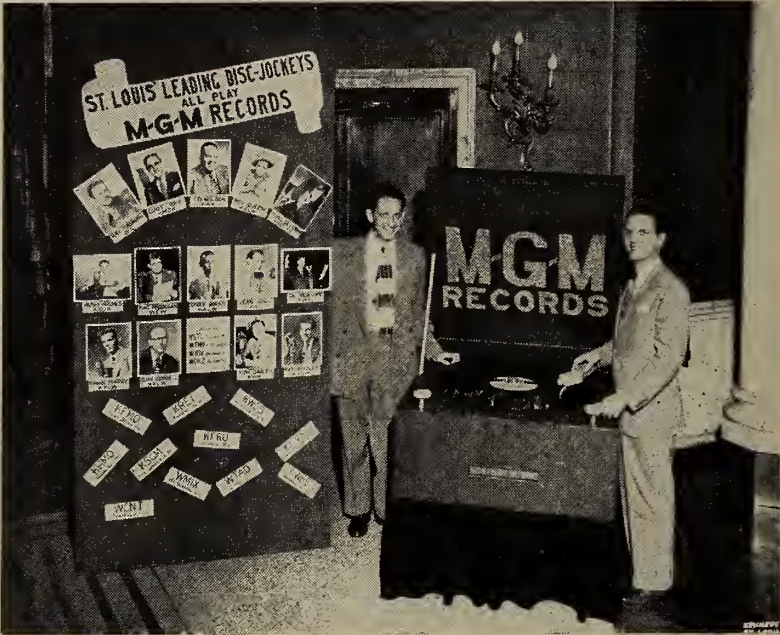
The five Bluebird disks released at this meet and passed out to the press and the disk jockeys present are: "Your Voice" backed with "O! Joe Louis" by Cab Calloway; "The Wedding Of Lilli Marlene" backed with "It All Depends On You" featuring Ralph Flanagan and his orchestra who plays in a style reminiscent of Glenn Miller some seven or eight years back.

Ralph is well known as a special arranger for such outstanding stars as Perry Como, Mindy Carson and many others. Another Bluebird disk by Flanagan and his ork also just released is: "You're So Understanding" backed with "You're Breaking My Heart."

One disk that created comment was that featuring the famed Ella Logan singing "Hop-Scotch Polka" backed with "The Story Of Annie Laurie" A string band disk is that of the Main Street String Band singing and playing, "Golden Slippers" backed with "Hello, Hello."

The news, as far as the juke box industry is concerned, was extremely good. Being able to obtain some of RCA-Victor's well known stars on the Bluebird label at only 30c means a grand savings all around as well as an opportunity to cash in on the top pops with top artists. Bluebird will be a shellac disk, not an unbreakable type.

St. Louis Theatre Display Helps Sell Disks



ST. LOUIS, MO.—One way of selling more records is shown in this novel M-G-M Records display in the lobby of Loew's Theatre, St. Louis. Tying in with the Missouri city's leading disk-jockeys for name-prestige, the permanent display features a huge replica of a turn-table and a spinning M-G-M record, which masks a sound-system piping out the latest hits by M-G-M stars. About to set the turntable in motion is James Friedeman (right) and James Singer, executives of M-G-M's St. Louis distributor, The Recordit Company.

Decca Adds Three New Distribs

NEW YORK—Sydney N. Goldberg, general sales manager for Decca Records, Inc., announced this past week (Thurs., Aug. 25) the addition of three new Decca distributors. This brings the total of Decca distributing points to 52 thruout the nation, according to Goldberg. The three new distribs are: Gulf States Distributing Co., Inc., 829 Chestnut St., Chattanooga, Tenn.; J. A. Williams Co., Inc., 401 Anderson Ave., Pittsburgh, Pa. and Carol Distributing Co., 829 Walnut St., Charlotte, N. C.

Manor Records To New Large Quarters

NEWARK, N. J.—Irving Berman and Sam Lehrer of Manor Records, New York, are moving their entire general offices, stock, display and shipping department to new and larger quarters in this city at the well known Mosque Theatre Building. Cosnat Distributing will continue to handle distribution of Manor Records in New York area.



DANA RECORDS
SMASHES THRU WITH THE WALTZ AND POLKA HIT

"DON'T CRY MY HEART"
by HARMONY BELLS ORK—
DICK BYRON vocal
DANA 2047
Picked "SLEEPER OF THE WEEK" The Cash Box
"... order them by the box full"

Bigger Than
"OPEN THE DOOR POLKA"
"GLORIA POLKA"
by
HARMONY BELLS ORCH.
DANA 2049

Start The Fall Season with a Bang!
GET THESE TWO RECORDS IN YOUR BOXES NOW!

DANA MUSIC CO., Inc.
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★

Another Garner Smash Release
ERROL GARNER'S
COTTAGE FOR SALE
I'm in the Mood To Love
Savoy # 725
SAVOY RECORD CO., Inc.
58 Market Street Newark 1, N. J.

★

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"Heaven Help This Heart Of Mine" (2:52)

"Travel On" (2:42)

TEACHO WILTSHIRE
(Apollo 1151)

TEACHO WILTSHIRE

● A brand new and gorgeous baritone voice cuts his first disk and smacks it over the wall for a base cleaning home run. Teacho Wiltshire, with this first platter of his,

is well on the way to becoming recognized as one of the big stars of the juke box firmament. The top-side, "Heaven Help This Heart Of Mine," is gonna make 'em swoon in location after location thruout the nation. And that just ain't all—this is but one side of this grand platter. Either side's topside. Listen in to "Travel On." We're picking "Heaven Help This Heart Of Mine" only because we feel that on this side Teacho has simply produced a hunk of wax that's gonna win him in a zillion fans who are going to keep pushing nickels, dimes and quarters into juke boxes to hear his voice again and again. Buy a boxful—they'll pay off—but big.

"Oh, Chuck It" (2:50)
"You Ain't Got It No More" (2:41)

JULIA LEE
(Capitol 57-70031)

● Julia Lee and her Boy Friends cut two sides here that are sure to double her number of fans 'round the country. The gal's just terrific. On the topside, "Oh, Chuck It (In A Bucket)" Julia gives out with a lively toe tappin' hunk of wax with the lyrics a lesson in themselves and sure to please. On the flip, "You Ain't Got It No More," Julia once again is gone in lively, lilting, happy style with lyrics that are sure to bring in plenty of silver in juke boxes.

"It Pays To Advertise" (2:53)
"A Man Is Good" (2:45)

KITTY WHITE
(Capitol 57-70032)

● Here's the platter that should be adopted by all the advertising profession with Kitty White doing one grand, outstanding job and aided by marvelous backgrounding plus that hand clapping, toe tapping, lively beat that's sure to make many a guy and gal put more and more coins in to hear her again and again. On the flip, a slow and sentimental ballad that Kitty sells for all it's worth. Her blues are great. Buy a boxful.

"Easy Baby" (2:33)
"Lost And Blue" (2:52)

EDDIE (SUGARMAN) PENIGAR
(RCA-Victor 22-0036)

● Here's a platter you're gonna like a lot. With the well known Little Miss Sharecropper taking over the chirping for the topside, "Easy Baby," and selling it right down the alley, this wax becomes gone and blue and is sure to click in spot after spot 'round the land. On the flip, Eddie (Sugarman) Penigar does the vocalizing to sell "Lost And Blue" in slow metro with his backing soft and low and blue behind him making up into a platter that's got plenty on the ball for moneymaking play.

"B-Yot" (2:12)
"Big Foot" (3:00)
ILLINOIS JACQUET ORCH.
(RCA-Victor 22-0037)

● An instrumental platter by Illinois Jacquet always means "profits" to juke box ops. Illinois Jacquet doesn't disappoint, but instead, comes thru with a disk that's got about everything in heated, speeded tempo anyone could ask for. The topside is in speedy spinning time and the instrumental artistry heard here is something out of this world. This is one platter that's highly recommended.

"This Is It" (2:52)

"Pale Moon" (2:37)

ARTHUR LEE SIMPKINS
(Crysallette 606)

● Here's a sleeper if ever there was one. Arthur Lee Simpkins, a balladeer that's bound to travel to the top fast, doing "This Is It" as the topside cutting of a real nickel grabbing platter. Just listen to this boy "sell" this tune. On the flip, "Pale Moon," a favorite with every artist, but, a rendition here that you're bound to go all out for is Arthur Lee Simpkins' way of sending this oldie over the top and into the bleachers for a base cleaning home run.

"Egg Head" (2:43)
"Big Joe" (3:02)

CECIL PAYNE ORCH.
(Decca 48109)

● If you like your platters hot and 'way gone just listen in to Cecil Payne and his crew tear everything out of every instrument they have to produce wax that simply smokes up the room. It's terrific toe tappin' beat, it's lower than low down, it's great arrangements and it's plenty, plenty good music from any standpoint. Just listen in—but—don't hesitate to grab a couple of boxfuls if you've got the spots for this wax is gonna melt nickels out of any listener's pockets.

"Jumpin' In A Julep Joint" (2:25)
"Birmingham Special" (3:11)

ERSKINE BUTTERFIELD
(Coral 60097)

● Here's one of the liveliest of the toe tappinest disks you've yet heard when you hear the topside with Erskine Butterfield and his Blue Boys tearin' into "Jumpin' In A Julep Joint." Brother, here's heat with beat and a cutting that's just simply gone. On the flip, in slower metro, with a soft blues beat Erskine makes that "Birmingham Special" sound like it's running right off the platter. Either side is topside. Listen in.

"Awful Natural" (2:57)
"In The Middle Of The Night" (2:25)
LUCKY MILLINDER ORCH.
(RCA-Victor 20-3526)

● The instrumental artistry of Maestro Lucky Millinder in two sides here that are sure to win him a zillion more followers makes up for one of the dancingest disks heard in many a month. The topside is a natural for every dance spot in the land, and the flip with Annisteen Allen to chirp the lyrics is gonna bring in a bushel full of buffalo coins. Congrats to Maestro Millinder for another grand, grand platter. Better grab it quick.



"THAT
LUCKY
OLD SUN"

Backed by
"IF MY DREAM WOULD
COME TRUE"

SITTIN' IN No. 524

CASTLE RECORDS, INC.

NATIONAL DISTRIBUTORS FOR Sittin' In AND Jade Records
412 WEST 42nd STREET, NEW YORK, N. Y.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 3, 1949

New York, N. Y.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
4. DON'T SEE ME IN YOUR EYES ANYMORE (Stardusters)
5. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
6. A WONDERFUL GUY (Fran Warren)
7. HOMEWORK (Fran Warren)
8. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
9. THE HUCKLEBUCK (Frank Sinatra)
10. 24 HOURS OF SUNSHINE (Art Mooney)

Chicago, Ill.

1. JEALOUS HEART (Al Morgan)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOMEDAY (Vaughn Monroe)
4. SOME ENCHANTED EVENING (Perry Como)
5. THERE'S YES, YES IN YOUR EYES (Blue Barron)
6. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
7. ROOM FULL OF ROSES (Eddy Howard)
8. YOU'RE SO UNDERSTANDING (Evelyn Knight)
9. DON'T SEE ME IN YOUR EYES ANYMORE (Stardusters)
10. 24 HOURS OF SUNSHINE (Art Mooney)

Los Angeles, Calif.

1. ROOM FULL OF ROSES (Dick Haymes)
2. SOME ENCHANTED EVENING (Perry Como)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. DON'T SEE ME IN YOUR EYES ANYMORE (Buddy Clark)
6. CIRCUS (Tony Martin)
7. NOW, NOW, NOW (Russ Morgan-Andrews Sis.)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. A WONDERFUL GUY (Fran Warren)
10. THERE'S YES, YES IN YOUR EYES (Blue Barron)

Savannah, Ga.

1. SOME ENCHANTED EVENING (Perry Como)
2. GIVE ME YOUR HAND (Perry Como)
3. FOREVER AND EVER (Perry Como)
4. ROOM FULL OF ROSES (Sammy Kaye)
5. 24 HOURS OF SUNSHINE (Art Mooney)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. YOU'RE BREAKING MY HEART (Vic Damone)
8. YOU TOLD A LIE (Marjorie Hughes)
9. AGAIN (Vic Damone)
10. THE HUCKLEBUCK (Frank Sinatra)

Deadwood, S. D.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. ROOM FULL OF ROSES (Eddy Howard)
3. AGAIN (Tommy Dorsey)
4. SOME ENCHANTED EVENING (Perry Como)
5. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
6. SLEEPY HOLLOW (Ted Weems)
7. TING-A-LING (Three Suns)
8. THERE'S YES, YES IN YOUR EYES (Eddy Howard)
9. SOMEDAY (Vaughn Monroe)
10. CARELESS HANDS (Mel Torme)

Atlanta, Ga.

1. SOME ENCHANTED EVENING (Perry Como)
2. ROOM FULL OF ROSES (Eddy Howard)
3. TELL ME WHY (Eddy Howard)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. A WONDERFUL GUY (Fran Warren)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. AGAIN (Vic Damone)
8. THERE'S YES, YES IN YOUR EYES (Blue Barron)
9. 24 HOURS OF SUNSHINE (Art Mooney)
10. SOMEDAY (Vaughn Monroe)

Woodburn, Ore.

1. AGAIN (Gordon Jenkins)
2. SOME ENCHANTED EVENING (Bing Crosby)
3. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
4. RIDERS IN THE SKY (Vaughn Monroe)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. ROOM FULL OF ROSES (Sammy Kaye)
7. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
8. DON'T SEE ME IN YOUR EYES (Stardusters)
9. THE HUCKLEBUCK (Bab Marshall)
10. YOU'RE SO UNDERSTANDING (Ella Fitzgerald)

Shoals, Ind.

1. SOME ENCHANTED EVENING (Perry Como)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. AGAIN (Mel Torme)
4. BABY, IT'S COLD OUTSIDE (Esther Williams)
5. FOREVER AND EVER (Russ Morgan-Andrews Sisters)
6. BALI HA'I (Bing Crosby)
7. ROOM FULL OF ROSES (Sammy Kaye)
8. THERE'S YES, YES IN YOUR EYES (Blue Barron)
9. A WONDERFUL GUY (Jo Stafford)
10. DON'T SEE ME IN YOUR EYES ANYMORE (Buddy Clark)

Macon, Ga.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Russ Case)
3. THE HUCKLEBUCK (Paul Williams)
4. AGAIN (Vic Damone)
5. DON'T SEE ME IN YOUR EYES ANYMORE (Perry Como)
6. CIRCUS (Bill Farrell)
7. WOULDN'T IT BE FUN (Art Mooney)
8. HAVING A WONDERFUL WISH (Shep Fields)
9. RIDERS IN THE SKY (Derry Falligant)
10. A HEART OF GOLD (Alan Foster)

Cincinnati, O.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. LINGERING DOWN THE LANE (Ames Bros.)
4. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
5. AGAIN (Gordon Jenkins)
6. A WONDERFUL GUY (Fran Warren)
7. BALI HA'I (Peggy Lee)
8. JEALOUS HEART (Al Morgan)
9. SOMEDAY (Vaughn Monroe)
10. TELL ME WHY (Eddy Howard)

Sarasota, Fla.

1. SOME ENCHANTED EVENING (Perry Como)
2. CHARLESTON (Pee Wee Hunt)
3. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
4. WHISPERING HOPE (Jo Stafford)
5. AGAIN (Mel Torme)
6. BALI HA'I (Perry Como)
7. A WONDERFUL GUY (Fran Warren)
8. RIDERS IN THE SKY (Vaughn Monroe)
9. KISS ME SWEET (Sammy Kaye)
10. YOU'RE BREAKING MY HEART (Jan Garber)

Fort Wayne, Ind.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
4. ROOM FULL OF ROSES (Eddy Howard)
5. RIDERS IN THE SKY (Vaughn Monroe)
6. THE HUCKLEBUCK (Frank Sinatra)
7. DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. AGAIN (Vic Damone)
10. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)

San Diego, Calif.

1. A KISS AND A ROSE (Charioteers)
2. SOME ENCHANTED EVENING (Perry Como)
3. ROOM FULL OF ROSES (Eddy Howard)
4. RIDERS IN THE SKY (Vaughn Monroe)
5. A WONDERFUL GUY (Fran Warren)
6. TELL ME WHY (Eddy Howard)
7. HOW IT LIES (Connie Haines)
8. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
9. CABARET (Ray Anthony)
10. AGAIN (Vic Damone)

Brodhead, Wis.

1. ROOM FULL OF ROSES (Sammy Kaye)
2. BEAUTIFUL WISCONSIN (Ken Griffin)
3. THERE'S YES, YES IN YOUR EYES (Eddy Howard)
4. 24 HOURS OF SUNSHINE (Art Mooney)
5. SOME ENCHANTED EVENING (Al Jolson)
6. AGAIN (Gordon Jenkins)
7. WEDDING DAY (Bing Crosby-Andrews Sisters)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. DON'T SEE ME IN YOUR EYES ANYMORE (Larry Fotine)
10. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)

Atlantic City, N. J.

1. JEALOUS HEART (Al Morgan)
2. HOMEWORK (Fran Warren)
3. AGAIN (Vera Lynn)
4. THE HUCKLEBUCK (Tommy Dorsey)
5. LOOK AT ME (Art Lund)
6. SOME ENCHANTED EVENING (Perry Como)
7. NEW SHADE OF BLUES (Ray Anthony)
8. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
9. FOUR WINDS AND SEVEN SEAS (Herb Jeffries)
10. WHO DO YOU KNOW IN HEAVEN (Kay Kyser)

Tacoma, Wash.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Perry Como)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. CABARET (Al Grant)
5. CARELESS HANDS (Mel Torme)
6. A WONDERFUL GUY (Fran Warren)
7. TELL ME WHY (Eddy Howard)
8. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
9. AIN'T SHE SWEET (Goon Bones)
10. BALI HA'I (Bing Crosby)

Billings, Mont.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Perry Como)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. ROOM FULL OF ROSES (Eddy Howard)
5. TELL ME WHY (Eddy Howard)
6. A WONDERFUL GUY (Fran Warren)
7. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)
10. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)

Minneapolis, Minn.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. ROOM FULL OF ROSES (Dick Haymes)
4. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
5. RIDERS IN THE SKY (Vaughn Monroe)
6. TELL ME WHY (Eddy Howard)
7. A WONDERFUL GUY (Fran Warren)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
10. AGAIN (Vic Damone)

Akron, O.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. ROOM FULL OF ROSES (Dick Haymes)
4. RIDERS IN THE SKY (Vaughn Monroe)
5. THE HUCKLEBUCK (Frank Sinatra)
6. A WONDERFUL GUY (Fran Warren)
7. TELL ME WHY (Eddy Howard)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)
10. AGAIN (Vic Damone)

Richmond, Va.

1. SOME ENCHANTED EVENING (Perry Como)
2. THE HUCKLEBUCK (Frank Sinatra)
3. AGAIN (Vic Damone)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
6. A WONDERFUL GUY (Fran Warren)
7. TELL ME WHY (Eddy Howard)
8. SOMEDAY (Vaughn Monroe)
9. RIDERS IN THE SKY (Vaughn Monroe)
10. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)

Galveston, Tex.

1. SOME ENCHANTED EVENING (Perry Como)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. THE HUCKLEBUCK (Paul Williams)
4. TELL ME WHY (Eddy Howard)
5. A WONDERFUL GUY (Fran Warren)
6. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
7. YOU'RE BREAKING MY HEART (Vic Damone)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. BALI HA'I (Bing Crosby)
10. THERE'S YES, YES IN YOUR EYES (Blue Barron)

Portland, Me.

1. SOME ENCHANTED EVENING (Perry Como)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. AGAIN (Vic Damone)
4. MERRY-GO-ROUND WALTZ (Guy Lombardo)
5. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
6. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
7. KISS ME SWEET (Judy Valentine)
8. "A" YOU'RE ADORABLE (Perry Como)
9. DON'T SEE ME IN YOUR EYES ANYMORE (Perry Como)
10. A WONDERFUL GUY (Fran Warren)

Sioux City, Iowa

1. SOME ENCHANTED EVENING (Perry Como)
2. JEALOUS HEART (Al Morgan)
3. RIDERS IN THE SKY (Vaughn Monroe)
4. LET'S TAKE AN OLD-FASHIONED WALK (Doris Day-Frank Sinatra)
5. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
6. A WONDERFUL GUY (Fran Warren)
7. TELL ME WHY (Eddy Howard)
8. ROOM FULL OF ROSES (Dick Haymes)
9. YOU'RE BREAKING MY HEART (Vic Damone)
10. THE HUCKLEBUCK (Frank Sinatra)

Albuquerque, N. M.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Perry Como)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
5. EVERYWHERE YOU GO (Doris Day)
6. A WONDERFUL GUY (Fran Warren)
7. TELL ME WHY (Eddy Howard)
8. BALI HA'I (Bing Crosby)
9. THE HUCKLEBUCK (Frank Sinatra)
10. AGAIN (Vic Damone)

THE CASH BOX

"Folk" and "Western" Record Reviews

"Whoa Sailor" (2:14)

"Swing Wide The Gates Of Love" (2:15)

HANK THOMPSON
(Capitol 57-40218)

HANK THOMPSON

● In speedy spinning time, Hank Thompson with His Brazos Valley Boys to background him turns in one of the very best Bull's Eye

platters heard in many a moon. The topside, "Whoa Sailor," is a lively, lilting tune with Hank's baritone carrying the melody and the grand lyrics from right off the wax into the room to "sell" it for all it's worth. And on the flip, "Swing Wide The Gates Of Love," in even livelier tempo and with his happy baritone pipes to carry over grand lyrics to a grand melody plus some very swell guitar to background him, Hank sells this side and makes it one of the best he's ever yet cut. This is one platter that's going to pay off big. Get next to it quick.

"Bird In A Cage And Three Rail Pen" (2:52)

"Round That Couple—Go Thru And Swing" (3:02)

ROY ROGERS
(Coral 64017)

● Never knew Roy Rogers could prove to be one of the best square dance callers 'round the nation until we listened into this platter and heard Roy do his stuff. Little further need be said to those juke box ops who are finding square dance music going over in their machines than to just grab hold of this platter as fast as they can and spread it around every one of their juke boxes.

"Drowning My Sorrows" (2:53)

"Women Make A Fool Out Of Me" (2:38)

JOHNNY BOND
(Columbia 20609)

● In lilting, speedy tempo comes favorite Johnny Bond to cut one of the very best sides of his career in "Drowning My Sorrows." Johnny's in grand voice and sells the song right off the turntable and into the room. The backing is swell and the lyrics will click with any listener. On the flip, "Women Make A Fool Out Of Me," Johnny is once more kicking it over the top with lilting music and lively tempo and turns in a very grand performance all around. This platter is surefire.

"Where Did Robinson Crusoe Go With Friday On Saturday Night?" (2:54)

"The Squaws Along The Yukon" (2:21)

TEXAS JIM LEWIS
(Coral 64020)

● Texas Jim Lewis and his Lone Star Cowboys, always a favorite with juke box ops, comes thru with a lively novelty that's bound to click everywhere. It's got that Lewis voice shining right off the turntable and the grand and rousing lyrics are going to meet with plenty of approval. It's good comedy. On the flip, another lively, lilting, happy side, "Squaws Along The Yukon," is just as sure to pull in the silver. It's a great platter from any viewpoint and one that has nickels, dimes and quarters pressed right into it.

"Tennessee Baby" (2:16)

"Old Doc Brown" (3:19)

DUDE MARTIN
(RCA-Victor 21-0099)

● Dude Martin and his Roundup Gang come thru with a very lively rhythmic cutting on the topside of this platter, "Tennessee Baby." And what juke box ops will most like about it is the speedy spinning time which means so many more nickels. On the flip, a recitation in the grand voice of Dude Martin that'll bring many a tear to many an eye and a side that he's to be complimented for is "Old Dock Brown." The story Dude tells here to the soft backgrounding of his Roundup Gang is surefire nickel grabbing material.

"Lie Low Little Doggies" (2:55)

"The Bar-None Ranch" (2:30)

SONS OF THE PIONEERS
(RCA-Victor 21-0098)

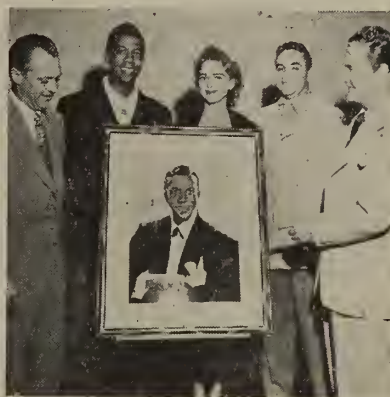
● Never better, the Sons Of The Pioneers cut a side in "Lie Low Little Doggies," "the cowboy's prayer," which is sure to please every one of their many, many fans and certain to win them many more. Always dependable juke box moneymakers, the Sons really kick this one over the goal and make it one of the best sides they've ever yet cut. On the flip, "The Bar-None Ranch," a slow and beautiful ballad, the Sons again go all out to make this stand out from anything heard around. Either side is topside with this platter. Hook on to it.

"Tennessee Polka" (2:42)

"The Nashville Waltz" (2:32)

PEE WEE KING
(RCA-Victor 21-0086)

● Always dependable Pee Wee King comes thru with another grand cutting in "Tennessee Polka" done in grand polka time with Gene Stewart to warble the lyrics in beautiful voice. It's a grand hunk of wax and sure to please listeners everywhere. On the flip, "The Nashville Waltz," in slow waltz time with beautiful backing from Pee Wee King's Golden West Cowboys, plus the grand pipes of Redd Stewart to handle the vocal, another grand, grand cutting. It's got what it takes to jam nickels into juke boxes everywhere.

Arthur Lee Simpkins
Gifted With Painting

LONG BEACH, CALIF.—Arthur Lee Simpkins, great singing star of concert and nightclub fame, was feted recently with presentation of a portrait of himself by the executive staff of Crystalette Records, the outfit on whose label Simpkins' tenor has been gloriously reproduced via "Marie," "Sylvia" and "With Love."

Gathered around the painting, which was done by Pat Wood, noted California artist, are Crystalette prexy, Lyman Berg, Simpkins, Miss A. Wood, Crystalette vice-prexy Warren Coleman and promotion chief Paul Scheibner. Simpkins, whose platters proved right for juke boxes is now on a national tour of night clubs and concert halls.

Planning Jazz Wax



HOLLYWOOD, CAL.—Dave Dexter, Capitol Records' jazz expert makes a point of appearing on Gene Norman's 10 p.m. to midnite disc show over Warner Brothers KFWB at least once a week. Here the two discuss a collector's item before airing it on Gene's popular show. The boys plan their jazz wax to perfection.

HITTING BIG
EVERYWHERE

KING 803

BLUES STAY AWAY
FROM ME

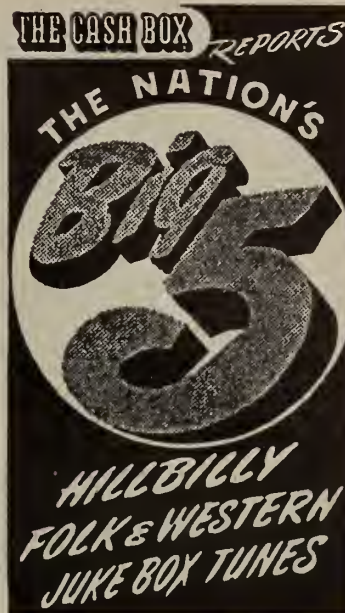
Backed by

GOIN' BACK TO
THE BLUE RIDGE
MOUNTAINS

By The

DELMORE BROS.

KING RECORDS, INC. DISTRIBUTORS OF
KING and DE LUXE
1540 BREWSTER AVE. CINCINNATI 7, OHIO.



1 LOVE SICK BLUES
Hank Williams
(MGM 10352)

2 ONE KISS TOO MANY
Eddy Arnold
(RCA Victor 21-0051)

3 I'M THROWIN' RICE
Eddy Arnold
(RCA Victor 21-0083)

4 TENNESSEE BORDER
Red Foley
(Decca 46151)

5 THE ECHO OF YOUR
FOOTSTEPS
Eddy Arnold
(RCA Victor 21-0051)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

CANDY KISSES
Cowboy Copas
(King 777)
George Morgan
(Columbia 20547)

DON'T ROB ANOTHER
MAN'S CASTLE
Eddy Arnold
(RCA Victor 21-0002)

TENNESSEE POLKA
Red Foley
(Decca 46170)

WEDDING BELLS
Hank Williams
(MGM 10401)

RIDERS IN THE SKY
Burl Ives
(Columbia 33445)

Walter Dana Named Polka Judge By N.Y. News

NEW YORK—Walter Dana, head of Dana Records, this city, was honored by the New York Daily News, largest circulation paper in the nation, to act as judge for the Polka Division of the famed Daily News' "Harvest Moon Ball."

This also marks the first time that polkas were selected as a definite type of dance and proves the popularity of these disks throught the nation at present. Disk men here will look forward with interest to Dana's judging ability.

Standard Songs are MONEY MAKERS!

"CHINATOWN MY CHINATOWN"

Recorded by

AL JOLSON—Decca

BROTHER BONES—Tempo

LOUIS PRIMA—Majestic

Pub. By: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

Tommy Valando Plugs From Hospital Bed

NEW YORK—Proving that you simply can't keep a good man down, Tommy Valando of Laurel Music, tho hospitalized this past week for a minor operation, just simply wouldn't lie still and went right to work from his hospital bed before the surgeons could get to work on him.

Claim of friends here is that Tommy kept yelling, "If you gotta do this operation do it to the following tunes, 'Give Me Your Hand,' 'I Don't See Me In Your Eyes Anymore' and wind up for a grand finale with 'Keep The Lovelight Burning In Your Eyes'."

Belief is that if they would keep Tommy in the hospital he'll force the entire staff to sing along with him and urge more play for juke boxes featuring these tunes.

WHO DO YOU KNOW IN HEAVEN

NAT COLECapital
INK SPOTSDecca
DICK JAMESLondon
DICK JURGENSColumbia
ART LUNDMGM
CLAUDE THORNHILLVictor

ROBBINS MUSIC CORPORATION

BIG IN THE WEST— AND HEADING EAST! TEACHO WILTSHIRE'S "HEAVEN HELP THIS HEART OF MINE"

backed with

"TRAVEL ON"

Apollo # 1151

Order From Your Nearest Distributor Or

APOLLO RECORDS, INC.

457 WEST 45th ST. NEW YORK, N. Y.

Latest Hits on MANOR

Red-Hot Calypso!
1175

"PIG KNUCKLES &
RICE TONIGHT"

Vocal by LLOYD THOMAS
backed by

"AY! CHICKEE BOOM"

by The Calypso Boys

MANOR RECORDS

313 WEST 57th STREET N.Y.C.

Y-e-e-o-o-w!!

Do Re Me Trio's

ace recording of

"Only One Dream"

backed with

"Tell Me You Love Me"

on IVORY 750

Order thru nearest Dist.

IVORY Recording Co.

117 West 48th Street
New York 19, N. Y.

London Records Enters Jazz and Blues Field. Adds Pop Artists

Berle Adams Heads New Department

NEW YORK—London Records, this past week, created quite a sensation among the diskeries with the announcement that the firm was now entering into the race field.

Tho the firm have some of the most outstanding artists, they announced that they had signed the following American artists who are well known in the race field. First to sign under the London banner were: Rudy Render, Duke Henderson and Paul Bascomb and his orchestra.

The firm also made known that Berle Adams, former record exec, had taken over this new department and that he will concentrate on the race talent and tunes as well as on the hillbilly department.

London Records signed Charley Spivak just a short time ago, and he is cutting his first sides for the firm in the next few weeks.

Also in the London stable at this time are Bobby Wayne and Nev Simons. Both are well known and have some great wax to their credit.

Disk Jockeys & Juke Box Ops Hold Convention in Manchester, N. H.

"The Cash Box" Again Voted The Best Music Magazine



MANCHESTER, N.H.—At the recent convention held here by the disk jockeys of Chapter 14, New England region ASDJ, in this city, a very grand example of teamwork in the record industry was demonstrated.

The turnout was one of the greatest in the history of this tri-state area with all the juke box ops, artists, orks and disk jockeys attending in mass.

The "Knights of the Turntable," as the DJs here term themselves, used this occasion to select a top spinning disk and chose Ted Herbert's Marvel recording of "Take Your Finger Out Of Your Mouth (I Want A Kiss From You)" as their "favorite record" and are all spinning it in this area now. (The Cash Box chose this same disk for its "Sleeper Of The Week" in this issue.)

Most outstanding was the voting that took place for "Favorite Rag-Mag of 1949." The disk jockeys, operators, artists and orchestra leaders voted last year and chose The Cash

Box as their "best music mag." This year again, in competition with all the other magazines which were placed on the vote list, The Cash Box was once more chosen as "Favorite Rag-Mag of 1949."

The convention was highlighted when "King Juke" and his "Royal Knights of the Turntable" dubbed Miss Lana Lewis, "Lady Disk Jockey of 1949."

Pictured above from left to right: Irving Taube who won the term, "King Juke," and well known juke box op in this area; Charles Kearns who is promoter of the Carousel Ballroom; Lana Lewis named "Lady Disk Jockey of 1949"; Ted Herbert, the band leader; Donn Tibbetts known as "Royal Knight of the Turntable" and regional administrator of Chapter 14 ASDJ; and Jimmie Parks, prexy of Marvel Records. Jimmie and Donn are shown with The Cash Box which was chosen "Favorite Rag-Mag of 1949."

Star Records Name N. Y. & Det. Distribs

NEW YORK—Star Records announced this past week that they had appointed distributors for their newest release, "Azar," recorded by Ralph Young.

For New York area, Cosnat Distributing was chosen and has already started work on this first Star release.

For Detroit, Mich. area, Music Sales Co. was chosen and report very fine sales action.

Goldmark Takes Over Robbins Coast Office

NEW YORK—Aaron Goldmark in the Leeds office here for over seven years, left to head the West Coast offices of J. J. Robbins & Sons.

Goldmark stated that their "No. 1" plug would be "If You Ever Fall In Love." Tune has already been recorded by Bill Lawrence on RCA-Victor and Guy Lombardo on the Decca label. Other disks are expected to be announced very soon.



The Top Ten Tunes Notting Heariest Play
Compiled From Reports Submitted Weekly
to The Cash Box By Leading Music Opera-
tors in New York City's Harlem Area.



The Top Ten Tunes Notting Heariest Play
Compiled From Reports Submitted Weekly
to The Cash Box By Leading Music Opera-
tors in New Orleans.



1 BABY GET LOST
Dinah Washington
(Mercury 8148)

2 A KISS AND A ROSE
The Orioles
(Jubilee 5009)

3 CRYING
Billy Eckstine
(MGM 10458)

4 SEPTEMBER IN THE RAIN
George Shearing
(MGM 10426)

5 DID YOU SEE JACKIE ROBINSON HIT THAT BALL
Buddy Johnson
(Decca 24675)

6 CARELESS LOVE
The Ravens
(National 9085)

7 ALL SHE WANTS TO DO IS ROCK
Wynonie Harris
(King 4304)

8 I CHALLENGE YOUR KISS
The Orioles
(Jubilee)

9 RICKEY'S BLUES
The Ravens
(National)

10 EMPTY ARM BLUES
Amos Milburn
(Aladdin)

BABY GET LOST
Dinah Washington
(Mercury 8148)

CRYING
Billy Eckstine
(MGM 10458)

I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

LITTLE GIRL DON'T CRY
Bull Moose Jackson
(King 4288)

BLUE AND LONESOME
Memphis Slim
(Miracle 136)

THERE IS SOMETHING MISSING
Roy Milton
(Specialty 330)

TELL ME SO
The Orioles
(Jubilee 5005)

ONE MAN'S BLUES
Annie Laurie
(DeLuxe 3225)

BECAUSE
Herb Lance
(Sittin' In 519)

SEPTEMBER IN THE RAIN
George Shearing
(MGM 10426)

I CHALLENGE YOUR KISS
The Orioles
(Jubilee 5008)

IT'S MIDNIGHT
Little Willie Littlefield
(Modern 686)

TELL ME SO
The Orioles
(Jubilee 5005)

STILL GONE
Sonny Thompson
(Miracle)

RICKEY'S BLUES
The Ravens
(National 9073)

THERE IS SOMETHING MISSING
Roy Milton
(Specialty 330)

BABY GET LOST
Dinah Washington
(Mercury 8148)

BLUE AND LONESOME
Memphis Slim
(Miracle 136)

I LOVE YOU SO
Pee Wee Crayton
(Modern)

BUFFALO NICKEL
Bobby Smith Orch.
(Apollo 795)

TELL ME SO
The Orioles
(Jubilee 5005)

BABY GET LOST
Dinah Washington
(Mercury 8148)

THERE IS SOMETHING MISSING
Roy Milton
(Specialty 330)

IN THE MIDDLE OF THE NIGHT
Amos Milburn
(Aladdin 3026)

CRYING
Billy Eckstine
(MGM 10458)

I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

IT'S MIDNIGHT
Little Willie Littlefield
(Modern 686)

POT LIKKER
Todd Rhodes
(King 4287)

I AIN'T THE SAME OLD FOOL
Madonna Martin
(Selective)

BLUE AND LONESOME
Memphis Slim
(Miracle 136)

CINCINNATI, O.

1. All She Wants To Do Is Rock (Wynonie Harris)
2. Little Girl Don't Cry (Bull Moose Jackson)
3. Pot Likker (Todd Rhodes)
4. I Found A Dream (Lonnie Johnson)
5. Page Boy Shuffle (Joe Thomas)
6. Waiting In Vain (Ivory Joe Hunter)
7. Crying (Billy Eckstine)
8. Baby Get Lost (Dinah Washington)
9. Because (Herb Lance)
10. I Challenge Your Kiss (The Orioles)

ATLANTA, GA.

1. Trouble Blues (Charles Brown)
2. In The Middle Of The Night (Amos Milburn)
3. Blue And Lonesome (Memphis Slim)
4. I Love You So (Pee Wee Crayton)
5. It's Midnight (Little Willie Littlefield)
6. Ain't Nobody's Business (Jimmy Witherspoon)
7. Ma Ma (Jimmy Smith)
8. Touch Me Lord Jesus (Marie Knight)
9. In The Evening (Charles Brown)
10. Because (Herb Lance)

SHOALS, IND.

1. Trouble Blues (Charles Brown)
2. Drinkin' Wine (Stick McGhee)
3. In The Middle Of The Night (Amos Milburn)
4. Beans And Cornbread (Louis Jordan)
5. Did You See Jackie Robinson Hit The Ball (Buddy Johnson)
6. Pot Likker (Todd Rhodes)
7. Back Street (Eddie Chamblee)
8. Tell Me So (The Orioles)
9. I Challenge Your Kiss (The Orioles)
10. The Hucklebuck (Paul Williams)

SAN FRANCISCO, CALIF.

1. Long John Blues (Dinah Washington)
2. When Things Go Wrong (Tampo Red)
3. It's Midnight (Little Willie Littlefield)
4. Crying (Billy Eckstine)
5. Blue And Lonesome (Memphis Slim)
6. I Love You So (Pee Wee Crayton)
7. In The Evening (Jimmy Witherspoon)
8. Born To Be No Good (T-Bone Walker)
9. All She Wants To Do Is Rock (Wynonie Harris)
10. Confession Blues (Maxim Trio)

SAN ANTONIO, TEX.

1. Tell Me So (The Orioles)
2. Baby Get Lost (Dinah Washington)
3. I Challenge Your Kiss (The Orioles)
4. Trouble Blues (Charles Brown)
5. Blue And Lonesome (Memphis Slim)
6. Beans And Cornbread (Louis Jordan)
7. Buffalo Nickel (Bobby Smith)
8. Why Did You Go (Pee Wee Crayton)
9. Confession Blues (Maxim Trio)
10. Still Gone (Sonny Thompson)

CLEVELAND, O.

1. Trouble Blues (Charles Brown)
2. In The Middle Of The Night (Amos Milburn)
3. Blue And Lonesome (Memphis Slim)
4. Still Gone (Sonny Thompson)
5. Tell Me So (The Orioles)
6. Baby Get Lost (Dinah Washington)
7. Black Velvet (Illinois Jockey)
8. Buffalo Nickel (Bobby Smith)
9. So Long (Ruth Brown)
10. I Don't Care Who Knows (Buddy Johnson)

THE CASH BOX

DISC-HITS
BOX SCORECOMPILED BY
JACK "One Spot" TUNNISIN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND R-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MG—MGM
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	NA—National
CAS—Castle	RA—Rainbow
CM—Commodore	RE—Regent
CO—Columbia	RO—Rondo
CR—Coral	SA—Savoy
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DEL—DeLuxe	SU—Supreme
DN—Dance-Tone	TE—Tempo
EX—Exclusive	TW—Tower
HT—Hi-Tone	VA—Varsity
KI—King	VI—Victor
LO—London	VO—Vocalion
ME—Mercury	

Aug. 27 Aug. 20

1—SOME ENCHANTED
EVENING 104.1 170.1

CA-57-544—JO STAFFORD
I'm Gonna Wash That Man, Etc.
CA-57-629—PAUL WESTON O.
Bali Ha'i

CO-38446—FRANK SINATRA
Bali Ha'i

DE-24609—BING CROSBY
Bali Ha'i

DE-24667—AL JOLSON
It All Depends On You

ME-5276—JOHN LAURENZ
A Kiss And A Rose

MG-10399—HUGO WINTERHALTER O.
Bali Ha'i

VI-20-3402—PERRY COMO
Bali Ha'i

VI-31-0009—EVE YOUNG
You Can Have Him

2—BABY, IT'S COLD
OUTSIDE 94.2 97.5

CA-57-567—WHITING-MERCER
I Never Heard You Say

CO-38463—SHORE-CLARK
My One And Only Highland Fling

DE-24644—FITZGERALD-JORDAN
Don't Cry, Cry Baby

ME-5307—LYNN & FRANK LOESSER
Make A Miracle

MG-30197—WILLIAMS-MONTALBAN
My Heart Beats Faster

VI-20-3448—DON CORNELL-LAURA LESLIE
Whispering Waters

3—YOU'RE BREAKING
MY HEART 84.8 98.7

ME-5271—VIC DAMONE
Four Winds And The Seven Seas

CO-38546—BUDDY CLARK
Song Of Surrender

MG-10478—RUSS CASE O.
One More Time

VO-55019—BILL HARRINGTON
I'll Keep The Lovelight Burning

Aug. 27 Aug. 20

4—HUCKLE-BUCK,
THE 84.1 50.7

CA-57-576—BENNY GOODMAN O.
That Wonderful Girl Of Mine

CA-57-7000—BIG SIS ANDREWS

CO-38486—FRANK SINATRA
It Happens Every Spring

DE-48099—BOB MARSHALL
Red Light

DE-24652—LIONEL HAMPTON O.
Lavender Coffin

HT—CAB CALLOWAY

ME-8130—THE PIG FOOTERS

SA-683—PAUL WILLIAMS

SP-742—ROY MILTON O.

VO-1101—ANDY KIRK O.

VI-20-3427—TOMMY DORSEY O.
Again

5—ROOM RULL
OF ROSES 60.0 44.2

CA-56-617—THE STARLIGHTERS
Weddin' Day

CR-60067—SANDY SIMS
Whose Girl Are You

DE-24632—DICK HAYMES
*A Chapter In My Life Called
Mary*

ME-5296—EDDY HOWARD O.
There's Yes Yes In Your Eyes

VI-21-0065—SONS OF THE PIONEERS

VI-20-3441—SAMMY KAYE O.
It's Summertime Again

VI-31-0012—JACK SEARLE
Who Do You Know In Heaven

6—RIDERS
IN THE SKY 56.2 55.9

CA-57-40164—FOY WILLING
I Cried Myself To Sleep

CA-57-608—PEGGY LEE
Please Love Me Tonight

CO-38445—BURL IVES

DE-24618—BING CROSBY
Lullaby Land

ME-5230—STAN JONES
I Wish I Could Call You My Darlin'

MG-10404—DERRY FALLIGANT
The Little Old Church, Etc.

VI-20-3411—VAUGHN MONROE O.
Single Saddle

7—AGAIN 50.7 79.2

CA-15428—MEL TORME
Again

CO-38467—DORIS DAY
Everywhere You Go

DE-24602—GORDON JENKINS O.
Skip To My Lou

ME-5261—VIC DAMONE
I Love You So Much It Hurts

MG-10398—ART MOONEY O.
Five Foot Two, Eyes Of Blue

VI-20-3427—TOMMY DORSEY O.
The Hucklebuck

8—I DON'T SEE ME IN YOUR
EYES 44.1 44.3

CA-15402—JAN GARBER
Love Me! Love Me! Love Me!

CO-38408—BUDDY CLARK
I Get Up Every Morning

DE-24576—THE STARDUSTERS
Because You Love Me

LO-403—VERA LYNN-SAM BROWNE
I'll Keep The Love Light Burning

ME-5265—KITTY KALLEN
Kiss Me Sweet

MG-10373—HELEN FORREST
Why Is It

VI-20-3347—PERRY COMO
Forever And Ever

9—SOMEDAY 41.4 2.3

CO-20075—GENE AUTRY

CR-237-328—BOB EBERLY

CN-5047—RED RIVER DAVE

DE-24694—MILLS BROTHERS
On A Chinese Honeymoon

DE-46131—HOOSIER HOT SHOTS

HT-134—RAY BLOCH

MG-10496—ART SMITH

MN-1195—THE FOUR TUNES

VI-20-3510—VAUGHN MONROE O.
And It Still Goes

VI-22-0007—ARTHUR CRUDUP
Gonna Be Some Changes Made

VI-23-090—ELTON BRITT

Aug. 27 Aug. 20

10—FOUR WINDS AND SEVEN
SEAS 36.2 28.2

CA-57-671—MEL TORME
It's Too Late Now

CO-38511—HERB JEFFRIES
Never Be It Said

Dance-Tone 350—PHIL REED

DE-24677—BING CROSBY-
CARMEN CAVALLARO O.
Make Believe

DE-24648—GUY LOMBARDO O.
When My Dream Boat Comes Home

ME-5271—VIC DAMONE
You're Breaking My Heart

MG-10451—JOHNNY DESMOND
If I Only Had One Day To Live

LO-467—DENNY DENNIS

HA-1050—ROSEMARY CLOONEY

HT-145—JIMMY SAUNDERS

VI-20-3459—SAMMY KAYE O.
Out Of Love

11—YOU'RE SO UNDER-
STANDING 33.1 28.6

CO-38437—JERRY WAYNE

CR-60053—RUSS CARLYLE
Heart Of My Heart

DE-24636—EVELYN KNIGHT
It's Too Late Now

MG-10369—BLUE BARRON O.
VI-20-3405—LARRY GREEN O.

12—LET'S TAKE AN
OLD-FASHIONED
WALK 31.7 32.5

CA-57-666—MARGARET WHITING
Paris Wakes Up And Smiles

CO-38513—SINATRA-DAY
I Love You

DE-24686—FRED WARING O.
DE-24666—DICK HAYMES
Little Fish In A Big Pond

MG-10465—FRANKIE MASTER O.
Every Night Is Saturday Night

VI-52-0028—GOODMAN ORCH.
VI-20-3469—PERRY COMO
I Love You

VI-31-0010—JOHNNY BRADFORD
I Love You

VO-55018—BILL HARRINGTON
I Love You

13—MAYBE IT'S
BECAUSE 29.6 24.7

CA-57-559—ANDY & DELLA RUSSELL
A Gay Ranchero

CO-38504—BOB CROSBY-
MARION MORGAN
Be My Little Baby Bumble Bee

CR-60070—CONNIE HAINES
Hang On The Bell, Nellie

DE-24650—DICK HAYMES
It Happens Every Spring

ME-5314—EDDY HOWARD O.
Tell Me Why

VI-20-3456—CLAUDE THORNHILL O.
Life Begins When You're In Love

14—THERE'S YES! YES! IN
YOUR EYES 27.5 37.6

CA-57-681—KAY STARR
I Wish I Had A Wishbone

CO-38521—TONY PASTOR O.
Baby Talk

DE-24678—CARMEN CAVALLARO O.
Twenty-Four Hours Of Sunshine

ME-5296—EDDY HOWARD O.
A Room Full Of Roses

MG-10417—BLUE BARRON O.
I Had My Heart Set On You

VI-20-3464—LARRY GREEN O.
Lover's Gold

15—TWENTY-FOUR HOURS OF
SUNSHINE 26.2 18.3

CA-57-711—GORDON MacRAE
Wedding Of Lilli Marlene

CO-38530—DICK JURGENS
Who Do You Know In Heaven

DE-24678—CARMEN CAVALLARO
There's Yes! Yes! In Your Eyes

MG-10446—ART MOONEY O.
In A Shady Nook

VI-31-0011—THE TATTLERS
Now! Now! Now! (Is The Time)

VI-20-3504—FONTANE SISTERS
Bumpety Bus

16—BALI HA'I 24.1 24.6

CA-57-543—PEGGY LEE
There Is Nothin' Like A Dame

CA-57-629—PAUL WESTON O.
Some Enchanted Evening

CO-38446—FRANK SINATRA
Some Enchanted Evening

DE-24609—BING CROSBY
Some Enchanted Evening

ME-5273—ANNE VINCENT
Once In Love With Amy

MG-10399—WINTERHALTER ORCH.
Some Enchanted Evening

VI-20-3402—PERRY COMO
Some Enchanted Evening

Aug. 27 Aug. 20

17—I LOVE YOU (JUST ONE
WAY TO SAY) 22.1 15.6

CA-57-665—JO STAFFORD
Homework

CO-38513—FRANK SINATRA
Let's Take An Old-Fashioned Walk

DE-24662—AL JOLSON
Paris Wakes And Smiles

VI-31-0010—JOHNNY BRADFORD
Let's Take An Old-Fashioned Walk

VI-31-0007—BENNY GOODMAN
VI-52-0029—GOODMAN O.
VI-20-3469—PERRY COMO
Let's Take An Old-Fashioned Walk

VO-55018—BILL HARRINGTON
Let's Take An Old-Fashioned Walk

18—MERRY-GO-ROUND
WALTZ 17.9 11.7

CO-12413—MARLIN SISTERS
Milton Berle Polka

DE-24624—GUY LOMBARDO O.
Canadian Capers

ME-5294—LAWRENCE WELK O.
Barroom Polka

MG-10405—ART MOONEY O.
The Heart Of Loch Lomond

19—BLUE SKIRT
WALTZ 16.5 2.8

CO-12394—FRANK YANKOVIC
CN-1260—VICTOR ZIMBRUSKI O.

DA-2042—HARMONY BELLS O.
DE-24714—GUY LOMBARDO O.

DE-45068—SOKACH-HABAT O.
DN-313—PHIL REED

HT-108—SCOTT FISHER O.
ME-5252—HELEN CARROLL

SI-15263—RAY BLOCH
SPT-513—BUD BRES

VA-8014—TOMMY CLAYTON
VI-20-3356—LAWRENCE DUCHOW O.
VO-5505—RAY ROSS O.

20—WONDERFUL
GUY 14.4 37.7

CA-57-542—MARGARET WHITING
Younger Than Springtime

CO-38460—DINAH SHORE
Younger Than Springtime

MG-10423—SHEP FIELDS O.
You're Heartless

VI-20-3403—FRAN WARREN
I'm Gonna Wash That Man

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY21—JEALOUS
HEART 13.7 —22—LOVER'S
GOLD 12.4 19.523—CARELESS
HANDS 11.7 1.324—FOREVER
AND EVER 9.3 11.6

25—NEED YOU 8.9 5.2

26—DANCE OF
THE HOURS 6.8 —

27—MY BOLERO 6.2 —

28—WEDDIN' DAY 5.5 11.1

29—AIN'T SHE
SWEET 4.8 —

30—SCOTCH HOT 4.1 —

31—MY ONE AND
ONLY HIGH-
LAND FLING 3.5 11.232—GIVE ME YOUR
HAND 2.7 —33—"A" YOU'RE
ADORABLE 2.0 3.934—WHO DO YOU
KNOW IN
HEAVEN 1.8 —35—FIDDLE
DEE DEE 1.6 —

36—HOMEWORK 1.5 2.3

37—TING-A-LING (WALTZ OF
THE BELLS) 1.3 2.538—NOW THAT I
NEED YOU 1.2 2.239—NOW, NOW IS
THE TIME 1.1 1.440—EVERYTIME
I MEET YOU 1.0 3.6

"TAVERNS FROWN ON TELEVISION"

writes World-Telegram ad columnist

Charles M. Sievert Quotes Report By Piel's Beer And States Own Views

NEW YORK—Operators of music machines in territories where television is available have suffered losses in revenue ranging from 15% to 35%. In major cities, where television sets have been installed in taverns and restaurants for the past several years, operators have acknowledged it is the toughest kind of competition. Usually the most entertaining programs, including sporting events, are broadcast during the most lucrative hours of peak play on juke boxes. During these hours, the juke box remains idle, causing considerable drop in collections.

Operators here, and other territories, where television has cut into their revenue, will be very much encouraged by a report this past Tuesday (August 23) in the advertising column "Lines & Linage" of the World-Telegram, conducted by Charles M. Sievert, the paper's advertising expert.

As every word is extremely interesting to the coin trade, we reproduce the entire column exactly as it appeared. Headed "Taverns Frown On Television," the column reads:

"Begins to look as if the tables are turning. Remember when television was so bright and new and shiny a few years ago, when seemingly only your 'richest' friends had a set. . . . Some glib-tongued salesboys started peddling sets to taverns and bars as sales pushers. The idea spread like a plague. Every gin-mill owner got the creeps, felt his competition would steal his clients if he didn't get one—and quickly. . . . Well, that was when TV was, as we said, new and shiny. Today TV has lost much of its novelty. The New York area has about a half-million sets. The gin-mill owner is now taking inventory of his gains, if any, from his set purchase, some costing as much as \$2,000. The bright hues seem a bit faded.

"Look, for instance, at Piel's latest Beer Facts. It reports that 'if recent trends in New Jersey are typical, this form of entertainment (TV) may be discontinued in taverns in that state. Some taverns continue to do good business despite lack of television while others which offered television are removing their sets as bad investments.' . . . Why? Here are some of the reasons: Fewer drinks are bought while TV is on; many drinkers prefer quiet atmosphere; some customers leave after their favorite program is over; non-buying persons keep customers from the bar; customers argue over which programs should be seen. . . . In fact, some tavern owners confirm the trend by local newspaper advertising: 'No television.' And we still like the sign in one saloon: 'No television, but we have a fight every night.'

"From our own observations and spot checks, Jersey doesn't appear to be any different from New York. One tavern owner, who got on the band wagon late, now finds that he enjoys the set more than his customers, who are no greater in number, and if his cash till isn't ringing more often, it's because he's too absorbed watching the screen himself. . . . In another side-street bar where hucksters gather, there's a spontaneous yell of 'Turn it off' every time a hand moves near the control knob. . . . And one suds slinger told us he's taking the set home: his wife wants it."

N. Y. Music Ops Assn. Annual Banquet Oct. 29



ALBERT DENVER

Pres. Automatic Music Operators' Assn.

NEW YORK—Albert S. Denver, president, Automatic Music Operators Association, this city, announced plans this week for the celebration of its 12th Anniversary.

The Association will hold its twelfth annual banquet and dinner on October 29 at the Starlight Roof of the Waldorf Astoria Hotel.

As in the past, the association expects its twelfth annual banquet to be the outstanding affair in music machine circles. Attendance, which is always large, should run in the neighborhood of 1,000, bringing together members of the association and their families and guests, record manufacturers, recording stars of the highest rank, and visitors from all over the nation.

With the announcement of the date, association committees immediately started to work on the sale of tickets, as well as advertising for its Souvenir Journal, which goes to press October 1.

Wins ABC Bowling Championship



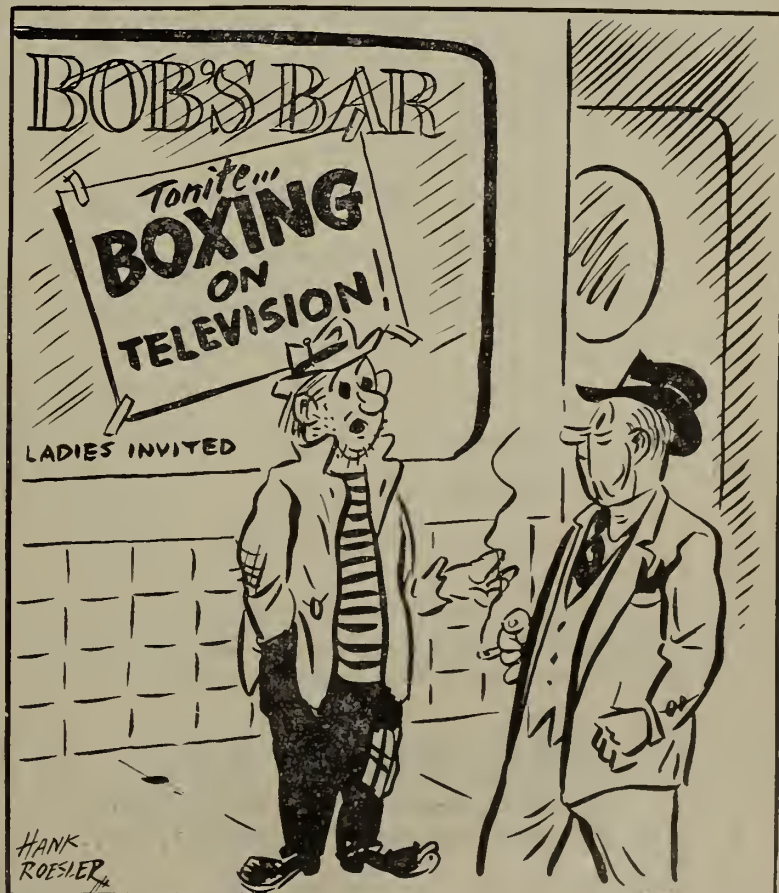
Julius A. Levy Appointed Sales Rep For DuGrenier

HAVERHILL, MASS. — Miss Blanche Bouchard, secy-treas., Arthur H. DuGrenier, Inc., manufacturers of electric and mechanical cigarette machines, and a 5c candy bar vendor, announced the appointment of Julius A. Levy as sales representative for the territories of New York and New Jersey, north of Trenton.

Levy, who recently resigned from Lehigh Foundries, is one of the pioneers in the cigarette machine business, starting his sales career in the late 30's.

GLASCO, N. Y.—Greco Bros., music operators located here, are mighty proud of the prowess of their five-man bowling team. The team, entered in an up-state tournament under the banner of "Greco Bros. A.M.I. Phonographs," garnered 1st place laurels in the Championship of the Saugerties Bowling Association, sponsored by American Bowling Congress.

Pictured above are the members of the team, with Joe Greco kneeling in center. Other members of the Greco family are Tom, Jack and Frank.



"SPARE A DIME FOR A BEER, BUDDY? I'D LIKE TO SEE THE FIGHTS."

Idea Submitted by Joe Hohnen, Gordon Amuse. Co., N. Y.

(Repeated by popular request)

"It's What's In THE CASH BOX That Counts"

Williams Renews Large Scale Production Of "Star Series" Due To Insistent Demand

Officially Announces Removal Of Offices And
Factory To New Building At 4242 W. Fillmore

CHICAGO—Two very important announcements were made this week by Sam Stern, vice president of Williams Manufacturing Company, this city.

First, and most important, was to the effect that coinmen thruout the country have been placing orders for such quantities of their hit game "Star



SAM STERN

Series" that it was decided to put the game into full production once again.

"Altho we've been manufacturing 'Star Series' all along" stated Stern "the demand these past weeks has been so great that in order to satisfy all our friends, it was necessary that we produce them in quantities once again."

The other announcement by the firm was the removal of its offices and factory to 4242 West Fillmore Street.

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr.

Hollywood 28, Cal.

FOR SALE

DUE TO OTHER INTERESTS

Coin operated music business, long established, consisting of 37 Machines—2 100 record Seeburgs with 26 boxes, 10 late model Wurlitzers and 10 late model Seeburgs, balance of 15 clean Wurlitzers and Seeburgs and 75 late model Boxes, 5-10-25c. All on location in Augusta, Ga. Complete work shop with extra equipment, etc.; late model truck. Yearly business, \$25,000.00; choice for quick advancement in permanent camp town. First come, first sale. Price \$15,000.00, with \$8,000.00 down and \$7,000.00 in 12 months. Pay for your business out of the business in one year. Write or wire

MUSIC MACHINE CO.

(Established 15 Years)

636 BROAD ST.

AUGUSTA, GA.



EASTERN FLASHES

Local music machine ops were huddled in many a discussion over the article on TV in taverns, which appeared in the daily column written by Charles M. Sievert, on Tuesday, August 23, in the World-Telegram. Sievert, who is the paper's advertising expert, devoted almost his entire column to a report on the current reaction of tavern owners to TV's in taverns thruout New Jersey and New York. (Complete reproduction of this column appears elsewhere in this issue.)

Sievert quotes from recent survey made by Piel's Beer. "If recent trends in New Jersey are typical" it states "this form of entertainment (TV) may be discontinued in taverns in that state. Some taverns continue to do good business despite lack of television, while others which offered television are removing their sets as bad investments." Sievert asks "Why?", and then answers "Here are some of the reasons: Fewer drinks are bought while TV is on; many drinkers prefer quiet atmosphere; some customers leave after their favorite program is over; non-buying persons keep customers from the bar; customers argue over which programs should be seen."

"From our own observations and spot checks" Sievert continues "Jersey doesn't appear to be any different from New York."

In a discussion with Al Bloom, who states that he has about 100 tele-juke box combinations on location, we are told that he (Bloom) doesn't agree with this survey. He states that he conducted his own private survey, and that the majority of replies were to the effect that tele has become a factor in taverns. It is Bloom's contention that while TV at this time doesn't add to the revenue of the tavern, it does retain customers who keep the receipts from falling.

Operators here interested only in music machines contend that the juke box would get the play if there weren't any television sets operating, and that the customers would gather at their favorite spots in the same numbers—or even more—but would spend more money for drinks. They also state that they agree with Sievert and the Piel report—that is, that TV is losing its hold on both tavern owners and customers. They are of the opinion that as TV loses its novelty and more sets are bought for homes, TV will fall into the same fate as did Radio many years ago, and that the juke box will reign supreme once again.

Barney (Shugy) Sugerman, Runyon Sales Company, returns to the office after spending part of last week traveling thru New York State with the irrepressible Irv (Kempy) Kempner. Shugy reports that the trip was extremely successful. In addition he tells us that operators in the Metropolitan area have begun to buy the AMI Model "B" in nice quantities. But more than current business, Shugy has booked a considerable number of orders for delivery right after Labor Day . . . Dave Lowy, Dave Lowy & Company, had the scare of his life this past week. He was vacationing in the country with his family a week ago, when his young son took ill, and Dave had to rush him back to the city. It was discovered that the boy had a touch of polio. The fast work by Dave in returning to the city, plus the most efficient work of his doctors and the hospital, resulted in complete recovery by the boy. Dave took the boy home this Wednesday and was grateful that there isn't the slightest indication of any ill effects . . . Jack Semel steering son "Happy Talk" Herbie in the correct operating procedures. Herbie is setting up quite a nice amusement machine route.

Al Simon, Alfred Simon Sales, Inc. (Chi Coin rep) hosted Sam Wolberg of Chicago Coin Machine Company, while Wolberg stopped off here on his way to attend a Zionist meeting . . . Harry Berger, West Side Distributing Company, tied down to the office due to vacation schedules of his employees. Harry expects to make several moves after Labor Day—one of which is to fly down to Havana . . . Harry and Hymie Koepfel, Koepfel Distributing Company, put on a demonstration for us with a used shoe shine machine displayed on their floor. Not only does this machine shine shoes, but the vibration shakes up the customer from the tips of his toes to top of his hair. We suggested certain improvement which we are sure would create a sensation thruout the country.

Mike Munves has been checking bids submitted for the renovation of the building he bought on coinrow—Tenth Avenue, between 42nd and 43rd Streets. Work will start shortly, which Mike claims is much earlier than he had anticipated. The only hitch is the Tavern now located in the spot. Big hearted Mike (as can be expected by all who know him) is permitting the owner to stay on until early Spring so that the tavern can be located elsewhere in the neighborhood. Munves will have a complete job done, with the exception of the frontage, which will await the exodus of the tavern. When completed it should be the showplace of coinrow . . . Murray Wiener, who recently joined Eastern Electric Vending Machine Company as direct factory representative for the C-8 Electro Cigarette machine, traveling thru Maryland . . . Martin Berger and Harry Wiener, heads of Cigaromat Corporation of America, announced that they are now delivering their new six column and three column multiple cigar vendors . . . Julius A. Levy, who recently resigned from Lehigh Foundries, joins up with Arthur H. Dugrenier, Inc., as sales representative for New York and New Jersey north of Trenton.

Joe Munves quite enthused over the trade's acceptance of the new Kleenex Vendor he's brought on the market. Joe has lined up an exceptionally competent staff of sales people, who will be traveling the country contacting operators . . . One of the large manufacturers of TV created quite a stir this past week thru the ads they ran in local newspapers. The company would supply a cash box containing a coin chute with each set. The idea is that the purchaser set up the cash box along the TV set in his parlor, and every time the set is switched on, a fifty cent piece be inserted in the box. In this way, the ad explained, the buyer could accumulate enough money to pay off the cost of the TV set.

A feeling of optimism is noticeable along the street—both wholesalers and operators. Coinmen here feel that the coming fall season will see a rebirth of real business. Everyone is waiting for Labor Day. First of all most of the bunch are looking forward to a few days vacation—then, right after the holiday, they're going to dig in for those expected rises in sales and collections.

★ GREATEST BARGAIN IN COIN MACHINE HISTORY! Special Subscription Deal To THE CASH BOX

With FREE ADVERTISING PRIVILEGE

. . . a 40 word classified ad FREE OF CHARGE each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. . . Your very first ad can bring back your investment, plus a profit.

- ☐ 13 WEEKS (1/4 YEAR) . . . \$15.00
- ☐ 26 WEEKS (1/2 YEAR) . . . 26.00
- ☐ 52 WEEKS (FULL YEAR) . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

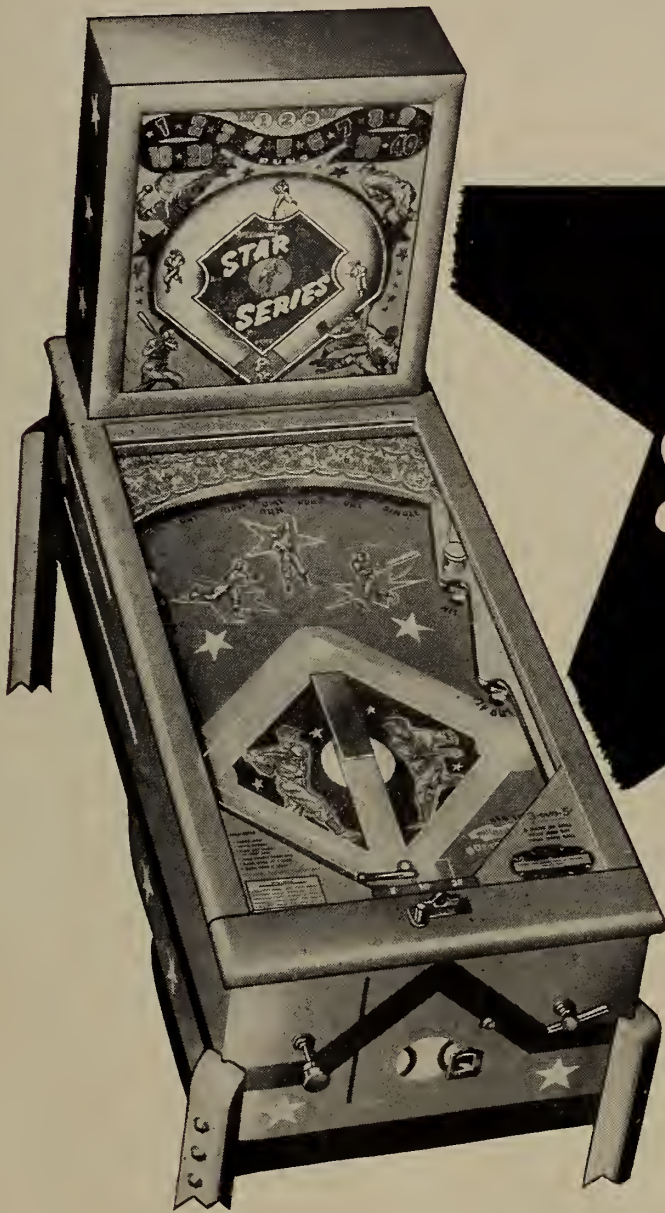


INSISTENT DEMAND

Forces Us Back Into Production On

Williams

TERRIFIC



**STAR
SERIES**

The Baseball Thriller of All Time!
TESTED "4-TO-1" EARNING POWER!

Featuring

NEW CREDIT UNIT
PITCHING UNIT
BATTER UNIT

★ **100% MECHANICALLY PERFECT!** ★

- Plus*
- 5c, 10c, 25c Slug-Proof Single Entry Coin Chute.
 - Credit Unit Records Advance Payments.
 - Player Pitches and Bats.
 - Ball Players Actually Run Bases on Backboard.
 - Lights on Playfield Diamond Indicate Men on Bases.
 - Novelty or Replay.

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS



CREATORS OF DEPENDABLE PLAY APPEAL!

"It's What's In THE CASH BOX That Counts"

New LION "1400"

WORLD'S FINEST CUP-DRINK VENDOR

LARGEST CAPACITY
VENDS 1400 DRINKS
 PER SERVICE OF SYRUP AND CUPS

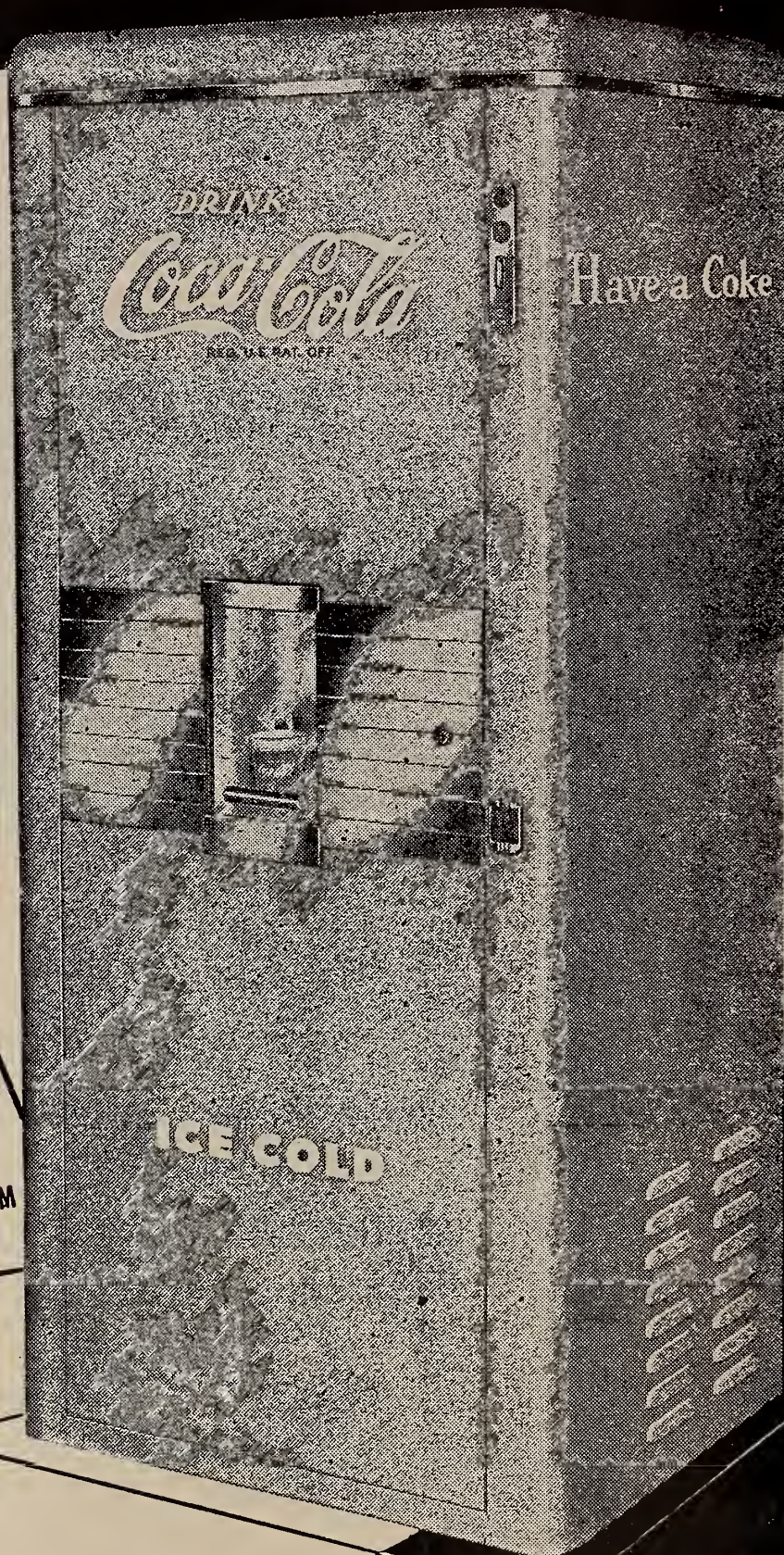
SMALL SPACE
 ONLY 30 IN. WIDE, 24 IN. DEEP

FAST OPERATION
VENDS DRINK IN 5 SECONDS

EACH DRINK FRESHLY PREPARED
 PERFECTLY BLENDED, UNIFORMLY COLD

EQUIPPED WITH CHEAT-PROOF
COIN-CHANGER
 OR STRAIGHT NICKEL OR DIME MECHANISM

The New Lion "1400" cup-drink vendor embodies a host of exclusive deluxe features not found in other cup vendors. Operators enthusiastically praise its efficiency and performance. They like the way it stays in continuous operation... the minimum amount of service required... best of all, the *big profits* it brings them. You'll like it too for the same reasons. Write for descriptive literature today.



MODELS AVAILABLE TO VEND
 6-OZ., 8-OZ., 9-OZ. DRINKS

Lymo

INDUSTRIES, INC., Exclusive Factory Distributors

281 Merchandise Mart, Chicago 54, Illinois

Manufactured by Lion Manufacturing Corporation, Chicago 18, Illinois

THRU THE COIN CHUTE

CHICAGO CHATTER

Called over at Rock-Ola Mfg. Corp. and found Art Weinand back on the job and right in the swing of things again. Art returned from his two week vacation, July 22, feeling rested and ready for action. He tells us he took things easy while on vacation, getting in a lot of golf and just loafin' around. "Now," he tells us, "I'm ready to work for another year" . . . Art also informed us that things at the Rock-Ola plant were moving right along with everyone keeping busy, preparing for the new fall season . . . Trying to get in touch with Sam Stern, vice-prexy of Williams Mfg. Co., is a matter of guess work these days. Sam keeps on the move, rushing back and forth between Williams' new headquarters and their old plant. However, we finally got Sam on the phone and was informed that Williams is going back into production on their Star Series. "It's expected that Star Series will click even bigger this year than it has previously," said Sam, and that's sayin' pulenty . . . Out of town coinmen visiting the new Williams' factory were: Jack Rosenfeld, Leo Weinberger, and Raymond D. Williams.

Jerry Haley reports lots of action over at Buckley Mfg. Co. due to the orders they've received on Criss Cross Bell. Jerry tells us things are really humming . . . Bill Billheimer of Como Mfg. Co., keeping very secretive about that "something new" which we've been hearing so much about via the grapevine. Bill's not tellin' when he plans to break with the new item, but with all the activity over at the Como plant, looks like the unveiling will come off soon . . . Al Stern and Wally Finke of World Wide Distributors all smiles and very pleased with the many new improvements that were recently made at the firm's headquarters . . . Monty West, World Wide's new roadman, has been doing a terrific job, keeping the wires humming with orders for World Wide's line of equipment.

J. H. Keeney & Co. making deliveries on their Model 4 shuffleboard scoreboard, with the initial reaction being very favorable. John Conroe, vice president of Keeney & Co., reports that the scoreboard has several new features and is designed to meet all requirements of regulation tournament and league play. "Meanwhile," said John, "we're going right ahead with our DeLuxe electric cigarette vender, the sales on this have been very good and are expected to perk up even more so with the new fall season" . . . We hear from Mel Binks that Universal Industries continues to hit hot and heavy with their one-ball "Photo Finish."

Genco Mfg. Co. has hit the winning trail again with their new five-ball "Camel Caravan." Firm officials stated that the game has already caused quite a stir amongst operators and distributors, with the boys acclaiming it a sure fire hit . . . Jimmy Johnson of Glove Distributing should be feeling very pleased over the nice plug that Life Magazine gave the coin counting machine he handles. It isn't every day you can get publicity like that . . . Roy Bazelon, prexy of Monarch Shuffleboard, going full speed ahead on Monarch's two new model scoreboards. First production of the new line has already left the plant and is now being stepped up in an effort to meet the requested number of orders . . . A.B.T. Mfg. Corp. still going great guns with their counter game "Skill Gun." The game comes equipped with either penny or nickel coin chutes. R. L. Budde, assistant to the president, announced that he expected a big play on the penny play machines.

Ray Williams from Dallas, Texas visiting Chi this past week and dropped out to the United Mfg. Co. plant for some of that well known United hospitality . . . We spoke with Ray Riehl who was very enthused about United's "Utah" and "Shuffle Skill." Ray reported that "Utah," their new five-ball game, is attracting much attention, while "Shuffle Skill" continues to win praise on location . . . Interest here continues to mount regarding the National Coin Machine Distributors' Association meet which is scheduled for early September. From all reports, the meeting should prove very successful and of much interest to the coin machine trade.

Charles Pieri of Exhibit Supply just back from an extensive road trip with reports stating that "Playtime," Exhibit's new game, is receiving marvelous reception thruout the country . . . However, Charlie informed us that his trip wasn't all business. While down in Miami he visited with Ben Rodins, Exhibit's Washington, D. C. distributor, aboard Ben's yacht the Mar-Ben. Charlie and Ben engaged in some fishing with Charlie coming out very lucky. Charlie landed his first Sail Fish, 7½ feet long, weighing 53 pounds, and to prove that this isn't just another fish story, the prize catch will be exhibited in Charlie's office at the plant . . . The gang over at Bally Mfg. Co. all mighty busy, preparing for some fast action this fall . . . Visited with Tom Callaghan who was looking his usual dapper self but rather subdued for Tommy. He told us however, that he was switching back to the bright neckwear, "these quiet ties aren't for me," said Tommy.

Lots of visitors over at Chicago Coin Machine Co. this past week. Sid Falk of the Independent Lock Co., Chicago; Phil Robinson, ChiCoin's west coast representative; Jack Rosenfeld of St. Louis; and several other coinmen were expected to stop in also. Was informed by Sam Lewis that the reason for the sudden rush of visitors was the many rumors that have spread regarding Chicago Coin's new products. "Our new line is really going to be something," said Sam, "and the boys are all anxious to get a preview glimpse of the items" . . . Ed Vojack over at O. D. Jennings & Co. announced that reports from field tests made on Jennings' "Chief Console" had come thru stating that the tests had been very, very successful. The console comes equipped with two coin chutes, featuring penny-nickel, nickel-nickel, nickel-dime, nickel-quarter, or any combination of denomination up to a quarter, it has two payouts and two guaranteed jackpots. Ed also went on to say that the penny play had proved a big drawing card and helped to get people started playing other machines with nickel, dime and quarter coin chutes . . . After several calls over to AMI finally got connected with L. C. (Lindy) Force, late in the afternoon. Seems that Lindy was so-o-o busy that day he didn't even have a chance to take time out for lunch. "It's almost time to go home," said Lindy, licking his wounds, "and here I haven't even gone out for my mid-day vitamins" . . . Who said this was a slack season.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

20 RECORDS

AMI turns them **over** making—

SELECTIONS



AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Cleveland To Conduct Shuffleboard Tourney

Starts Sept. 21 — Playoffs Oct. 21

CLEVELAND, O.—The Cleveland Shuffleboard Congress will conduct its first annual doubles classic open to men, women and mixed couples, it was announced today by Arthur Marcus, president. \$1,000 will be guaranteed in prizes, with a first prize of \$300 and a second prize of \$100.

Open to members of the Cleveland Shuffleboard Congress, entrants will automatically receive a free player membership in CSC with their fee of \$1.00. Entries will be accepted until September 15.

Playoffs will start September 21 and will be conducted on a match-play, double-elimination basis in over 100 locations. Teams will play a best out of three series, with the team taking two games declared the winner and moving into the next round. Competition will continue until all teams but one are eliminated. Remaining team will be designated as location champion and will receive a cash award. The team will then participate in the city-wide inter-location playoffs which start October 21.

The two final teams will meet in a best out of five game series, with the team winning three games crowned as the Cleveland Shuffleboard Champion.

Headquarters for the Cleveland Shuffleboard Congress is at 5511 Euclid Ave.

When you buy from Runyon

YOU BUY THE BEST

SPECIAL SALE!
New Packard

BAR BRACKET . . \$3.50

WURLITZER 1015,
Like New \$319.00
SEEBURG '47 R. C. 395.00
SEEBURG '46 315.00

1/3 Deposit—Balance C.O.D.

ORDER TODAY!

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue : 123 W. Runyon Street
New York 18, N. Y. : Newark 8, N. J.
LOngacre 4-1880 : 8Igelow 3-8777



MILLS BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN

AMUSEMENT COMPANY

441 Edgewood Ave. S. E. Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR



CALIFORNIA CLIPPINGS

That new Clover Bell of Bally's looks like a very hot item, at least judging by its reception here . . . Admired the console at Paul Laymon's, where incidentally the Royal shuffleboard was sold right off the floor . . . Chances being no reorder, we'll have to scout around for a new shuffling partner to replace Charlie Daniels . . . Ed Wilkes vacashing with family on trip to the Redwood country and mechanic Red Creswell, just back from his, now the proud father of a 16-inch screen television set . . . One guy we'd better not try to take on as a shuffling opponent is Nels Nelson, who must have given us the old pool shark come-on last week at Ray Powers on the Hercules board . . . This week he ran amuck over us via horse collar and then, just to prove it wasn't a fluke, he trounced us even worse in a straight match . . . Had a note from our former shuffling partner, Mary Sims, the one who let us win once in awhile, and she tells us that her rotten luck stayed with her while moving from L. A. to San Diego . . . She had a wreck that left her car looking like one if not herself . . . If it's any comfort to you, Mary, we'll continue to put in a kind word on your beloved "Shuffleboard Blues" at each and every opportunity.

Only music that met our ears at General Music was the clanging of bells on United's "Shuffle Skill" and Chicago Coin's new "Beacon" shuffle game as Fred Gaunt and a few ops tried 'em for comparative action . . . Aubrey Stemler's new Gal Friday, gracious Cecelia Portillo, tells us boss phoned from Montana, which he has made thoroughly NH (No Hangover conscious) and he's en route to do same for unsuspecting citizens of Portland . . . The young lady also reports a sellout of the pills on local front (Aubrey, where were ya' last Thursday morning . . . sure coulda used a half dozen of your gimmicks) . . . Mary Solle trying hard to keep her mind on all those record labels at Luenhagen's Music Bar while dreaming about the way she's going to win that \$1,000 bingo game in Las Vegas next week . . . Joe Peskin still in Chicago, says secy. Phillis, who tells us that she's been too busy to get out in that California sun and what we thought was suntan is the same brand she used back in Chi . . . Cele Padwa back at Sicking's from that Lake Arrowhead trip and among the popular sports up there she had none of was water skiing . . . Her boss Jack Simon eagerly awaiting arrival of partner Bill Marmer from Cincy and even went so far as to sweep up the joint and wash the windows for the occasion . . . Phil Robinson taking off for Chicago to swap sales and pep talks with his bosses at Chi Coin . . . Sammie Donin recuperating at home after his surgery and Georgie Warner tells us that business does seem to be perking up at Automatic . . . Hank and Louise Schmidt back at Badger Sales from a great week of scenic driving to Lake Tahoe, Carmel and Yosemite and have several rolls of film to show the folks at home . . . Thanks to both Happels for tracking us down last week when we left our car keys on the front counter . . . Sure wouldn't have got very far, no place at all . . . On the Row: Riverside's G. F. Cooper, Rod Wattles of Bakersfield, Montebello's Joe Drasso, M. E. Maltby of Hermosa Beach.

MINNEAPOLIS-ST. PAUL, MINN.

Wes Rydell of Mora, Minnesota in town for the day calling on several distributors . . . Clare Nitteburg of the Nitteburg Brothers, Castlewood, South Dakota also in town for a day or so picking up equipment. He reports that this summer's business far exceeds last year's business. . . . Andy Benna of Ironwood, Michigan, coming into Minneapolis for a day or so to pick up some miscellaneous merchandise.

Frank Mager of Grand Rapids, Minnesota in town for a few days, and will leave shortly for Detroit, Michigan for ten days vacation. . . . John Morton of Bismarck, North Dakota, in Minneapolis for a few days vacation, and calling on distributors in the Twin Cities. . . . Bob Westrum and Glenn Addington also of Bismarck, North Dakota spending the weekend in Minneapolis. . . . Art Hagness of Grand Forks, North Dakota is convalescing after breaking his hip, and it will be about six weeks before he will be back on his feet again.

Jonas Bessler of the Lieberman Music Company driving a new 1949 Oldsmobile. . . . Harold Lieberman, after spending a week in the hospital because of pneumonia took off this week for the northlands to do some fishing, and regain his health. . . . Jim Hooker and Don Fitzgerald of Sioux Falls, South Dakota in Minneapolis for the day making the rounds. . . . Roy Foster of Sioux Falls, South Dakota stopping off in Minneapolis enroute home after enjoying a very nice vacation in Canada. . . . Solly Rose of the Hy-G Music Company, back on the job again after spending a week up at Detroit Lakes, fishing and playing golf.

Minnesota operators held a meeting at Little Falls, Minnesota, August 15th. The ladies were invited to tour Camp Ripley and Lindeberg Park. . . . A last minute change of the quarterly North Dakota operator's Association Meeting was changed from New Rockford, North Dakota to Carrington, North Dakota.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—GENCO Bing-A-Rolls and 48-M Seeburg Phonos. State your lowest cash price in reply. We buy for cash. Write or call: ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

WANT—Mills and Jennings Slots, any model; Bally Triple Bells, Spot Bells, Citations, Gold Cups; '46, '47 Seeburgs and 100 record Seeburgs; Packard Boxes. Cash ready. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types latest model used pin games for re-sale. Write stating lowest prices and quantity in first letter. GEORGE PONSER CO. OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—Used 5/10/25c 3020 Wurlitzer Wall Boxes; used Lexingtons. LIEBERMAN MUSIC CO. (Upper Midwest Wurlitzer Distributors), 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: Tuxedo 5-4976.

WANT—Any quantity original Five Ball flipper games. Advise condition and lowest price. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone Lincoln 9106.

WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—Any quantity Bally Citations. Advise condition, quantity and best price. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone Lincoln 9106.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—ABT Challenger Gun Stands. State kind and price. MUSKEGON MUSIC CO., 641 HOYT STREET, MUSKEGON HEIGHTS, MICH.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—West Side wants to buy games and arcade equipment for cash. Write—wire—phone. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8464.

WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

WANT—20 non-coin operated cigaret reels for \$12.50 in guaranteed working order; 4 used coin operated Pool Tables. FLOCKHART DISTRIBUTING COMPANY, DYERSVILLE, IOWA.

WANT—Late flipper type used pin games for resale. State lowest price and condition. Also want used records, reasonable condition, not over 3 years old. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y. Tel.: FReeport 8-8320.

WANT—Monroe wants to buy: Seeburg 3-wire 5-10-25c post-war Wall-O-Matics; Exhibit Rotary Merchandiser; Packard Wall Boxes. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVENUE, CLEVELAND 14, O. Tel.: Superior 4600.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Phil Mason's first sale at new quarters. 5 Wurlitzer 1015 \$299.50; 3 Wurlitzer 1017 Hide-away \$225; 3 Wurlitzer 1080, write; 4 Wurlitzer 1100, write; 3 Wurlitzer 750 \$150; 3 Wurlitzer 700 \$140. \$5 extra for crating. Note new address: MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N.J. Phone: ESsex 5-6458.

FOR SALE—Bermuda RD \$75; Melody RD \$75; Cover Girl RD \$60; Tropicana RD \$50; Singapore RD \$45; Hawaii RD \$40; Advance Roll \$50. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENECTADY 2, N. Y.

FOR SALE—Total Rolls \$25; Advance Rolls \$45; Hy-Rolls \$85; Two-man rolldown "Turf Champs" \$200 (an excellent arcade piece); Cigarette machines; Juke Boxes; Shuffleboards; New and used pin games. Now in our new office. JOHNNY HAWLEY, 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—2 Panorams, perfect condition \$115 ea. Peaks extra. Steel Ball Rolldowns: Gold Mine, Cover Girl, Singapore, Hawaii, all with flippers, \$25 ea. Small charge for crating. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

FOR SALE—10 assorted Ray Guns: Shoot-The-Bear, Jap, Chutes, Tail Gunner, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 NO. 5th AVENUE, POCATELLO, IDAHO. Tel.: 1764-J or 4040-W.

FOR SALE—18 Panorams, tip top shape, \$125 ea. Panoram Peaks, extra. Crating \$5 extra. 2 Pitch 'Em & Bat 'Em \$200 ea.; 1 Hy-Roll \$125; 3 Seeburg 146 \$300 ea. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-1100.

FOR SALE—2 Jennings Challengers—1 5/10c, 1 5/25c play—chrome top, very clean \$225 ea.; 2 Jennings 10c Standard Chiefs A-1 \$125 ea.; Mills Q.T. Bells, like new, 5c \$65, 10c \$70, 25c \$75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE, IND.

FOR SALE—As good as new. Refinished and rebuilt. Mills Nickel Vest Pockets \$39.50 ea.; Mills Late Nickel Q.T.'s \$95 ea.; Mills Blue Fronts, Brown Fronts, Chromes, etc., \$95. MILTON BRAUN & SONS, RT 3, BOX 428, SAVANNAH, GA. Tel.: 4-4989.

FOR SALE—One Two Three \$135; Temptation \$105; Gizmo \$95; Thrill \$100; Robin Hood \$70; Humpty Dumpty \$65; Triple Action \$70; Wisconsin \$55; Carnival \$100; Trinidad \$90; King Cole \$100; Crazy Ball \$80; Contact \$60; Watling Scale \$50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Phone: 750.

FOR SALE—Track Odds Daily Double no JP \$149.50; Track Odds Daily Double JP \$247.50. WANT—Will buy Wurlitzer mechanism with Sole-noid selector. THE MUSIC MACHINE COMPANY, BRUNSWICK, GA.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Wurlitzer: Victories \$75; 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Salesboards. Free! Write for "New Wholesale 'Net' Price Bulletin." New low prices—gigantic assortment—fastest sellers. 10th year giving immediate delivery on finest boards. LEGALSHARE SALES, P.O. BOX 86-J, 222 2nd ST., HUNTINGTON BEACH, CALIF. Tel.: 2842.

FOR SALE — We have a limited amount of reconditioned, ready for location Wurlitzer 1100's, 1015's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CH 6612).

FOR SALE—Falcon Shoe Shine, floor sample. Write for price. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone Lincoln 9106.

FOR SALE—Keeney Favorites, original cases \$159.50, used \$79.50. (These are combination pay-out and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Exhibit's Dale Pistol. Call, write, wire for price. LEHIGH SPECIALTY CO., 826 NORTH BROAD STREET, PHILADELPHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—Bally One-Balls: Cabinets touched up where necessary, worn parts replaced, guaranteed 1st class condition. Victory Specials—make offer; Special Entries \$79.50 ea.; Jockey Specials \$104.50 ea.; Gold Cups \$149.50 ea. Limited quantity at these prices. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone Lincoln 9106.

FOR SALE—Two slightly used Pool Tables \$50 ea.; Chicago Coin Rebounds \$100 ea.; Advance Rolls \$40 ea.; Bang-A-Fittys, ready for location, \$25 ea.; We have all other types of coin operated equipment. Phone, write or wire for prices as we will meet or beat any other prices. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH.

FOR SALE—Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebuild and refinish all types of coin operated devices. HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.

FOR SALE—Clearance on Super Deluxe Aireons. New coin conversion on door, new accumulator, up-to-date mechanism, discs repainted, cabinets like new, \$145 ea., lots of 5 \$135 ea., lots of 10 \$125 ea. Write for prices on 1 Coronet and Blonde Bombshells and Fiestas. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y., or phone Lincoln 9106.

FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-Cel NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE—Just off location. One-Balls: Bally Longacres and Thorobreds \$25 ea. Five Balls: Baffle Card, Kilroy, Spellbound and Play Boy \$19 ea. Sky Blazer and Streamliner \$10 ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE—Phonos: 12 Wurlitzer 1100 brand new, still in boxes, write for price; 7 Seeburgs 1948 Models, brand new, still in boxes \$600 ea. Deposit required. DAVIS MUSIC CO., 142 WHITEHALL ST., ATLANTA, GA.

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Liteups like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

MISCELLANEOUS

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Will accept trades. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

South Louisiana Distributor for: Buckley—Criss Cross, Track Odds, Parley, Bonanza; Universals—Arrow Bell; Keeney—Cigarette Vender; Aireon—Phonographs. Jobbers for: Jennings—Challenger, Monte Carlo; Evans—Winter Book, Casino Bell; Mills—Bonus. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. PHONE: 2441.

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year).....	\$48.00
26 WEEKS (1/2 Year).....	26.00
13 WEEKS (1/4 Year).....	15.00

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

FOR SALE—Television Bargain! 10" tube, 52 sq. inch picture; Full size console with 10" speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE — All Tubes — Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER		
P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	17.50	39.50
412 ILL.	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	49.50	79.50
616 ILL.	44.50	46.50
616A	25.00	39.50
716A	25.00	39.50
24	44.50	59.00
600 R	69.50	100.00
600 K	75.00	99.50
500	50.00	110.00
500 A	69.50	110.00
500 K	65.00	110.00
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	40.00	69.50
71 (Counter)	50.00	110.00
81 (Counter)	75.00	85.00
700	125.00	140.00
750 M	150.00	199.50
750 E	169.00	195.00
780M Colonial	99.50	175.00
780 E	119.50	129.50
800	89.50	139.50
850	89.50	129.50
950	99.50	125.00
1015	289.50	379.50
1017 Hideaway	225.00	275.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.50	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	4.25	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	17.50	22.50
3045 Wall Box	14.50	19.50
3020 Wall Box	34.50	45.50
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	3.00	5.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	3.50	20.00
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50

WURLITZER (Cont.)		
Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	4.50	7.50

SEEBURG		
Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	29.50
Model H	14.50	24.50
Rex	34.50	50.00
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	39.00
Royale	25.00	50.00
Regal	64.50	70.00
Regal RC	69.50	89.50
Gem	49.50	75.00
Classic	55.00	129.50
Classic RC	59.50	149.50
Maestro	74.50	89.50
Mayfair	59.50	64.50
Mayfair RC	69.50	99.50
Melody King	49.50	79.50
Crown	50.00	64.50
Crown RC	69.50	79.50
Concert Grand	49.50	79.50
Colonel	69.50	109.00
Colonel RC	74.50	129.50
Concert Master	79.50	89.50
Concert Master RC	85.00	129.50
Cadet	69.50	89.50
Cadet RC	84.50	119.50
Major	75.00	109.00
Major RC	79.50	149.50
Envoy	79.50	99.50
Envoy RC	89.50	129.50
Vogue	70.00	79.00
Vogue RC	79.50	109.50
Casino	49.50	75.00
Casino RC	69.50	89.50
Commander	69.50	84.50
Commander RC	85.00	119.50
Hi Tone 9800	99.00	134.50
Hi Tone 9800 RC	99.50	139.50
Hi Tone 8800	99.00	149.50
Hi Tone 8800 RC	99.50	169.50
Hi Tone 8200	49.50	135.00
Hi Tone 8200 RC	99.50	159.50
146 S ('46)	249.50	350.00
146 M	250.00	350.00
147 S	324.50	450.00
147 M	349.50	450.00
148 S	450.00	485.00
148 M	485.00	495.00
246 Hideaway	245.00	279.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	3.00	15.00
5c Baromatic Wireless	15.00	19.50
5c Wallomatic 3 Wire	2.50	10.00

SEEBURG (Cont.)		
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	5.00	22.50
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wireless	24.50	29.50
5, 10, 25c Wallomatic Wireless	24.50	30.00
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA		
12 Record	19.50	29.50
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	29.50	50.00
Monarch	29.50	49.50
Std Dial-A-Tone	69.50	89.50
'40 Super Rockolite	49.50	87.50
Counter '39	19.50	39.50
'39 Standard	59.00	74.50
'39 DeLuxe	59.50	79.50
'40 Master Rockolite	55.00	87.50
'40 Counter	39.50	49.50
'40 Counter with Std.	49.50	54.50
'41 Premier	84.50	99.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	49.50
Playmaster & Spectra-vox	75.00	99.50
Playmaster	99.50	149.50
Playmaster '46	249.50	295.00
Twin 12 Cab Speak	39.00	49.00
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	65.00	75.00
1422 Phono ('46)	199.50	295.00
1424 Phono	298.50	349.50
1426 Phono	229.00	269.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	1.85	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console		
Rock	50.00	79.50



ABC Bowler	19.50	30.00
Ali Baba	89.50	119.50
Alice	94.50	119.50
Amber	10.00	34.50
Aquacade	139.50	149.50
Arizona	12.50	14.50
Baby Face	129.50	155.00
Baffle Card	14.50	19.00
Ballerina	59.50	89.50
Ballyhoo	14.50	29.50
Banjo	59.50	69.50
Barnacle Bill	87.50	134.50
Bermuda	54.50	89.50
Big Hit	14.50	17.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	109.50	159.50
Black Gold	134.50	164.50
Blue Skies	99.50	129.50
Bonanza	27.50	37.50
Boomtown	19.50	24.50
Bosco	12.50	20.00
Bowling Champ	144.50	149.50
Bowling League	19.50	24.50
Brite Spot	20.00	29.50
Broadcast	10.00	14.95
Broncho	10.00	29.50
Buccaneer	95.00	139.50
Build Up	50.00	62.50
Buttons & Bows	147.50	159.50
Caribbean	69.50	89.50
Carnival	99.50	124.50
Carolina	109.50	139.50
Carousel	14.50	39.50
Catalina	59.50	89.50
Chico	129.50	149.50

PACKARD		
Pla Mor Wall & Bar Box	18.00	22.50
Manhattan	285.00	350.00
Model 7 Phono	145.00	195.00
Hideaway Model 400	99.00	159.50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS		
Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	115.00	125.00
Throne of Music	40.00	75.00
Empress	39.50	69.50
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	135.00	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	299.00	345.00

A M I		
Hi-Boy (302)	59.50	89.50
Singing Towers (201)	54.50	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak	15.00	
Singing Towers (301)	49.50	79.50
Model A '46	475.00	495.00

BUCKLEY		
Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON		
Super DeLuxe ('46)	69.50	95.00
Blonde Bomber	195.00	239.50
Fiesta	200.00	239.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	249.50	299.50
Impresario Speaker	17.50	
Melodeon Speaker	17.50	
Carillon Speaker	22.50	

Cinderella	64.50	94.50
Circus	74.50	80.00
Cleopatra	64.50	89.50
Click	14.50	35.00
Coed	49.50	89.50
Contact	60.00	99.50
Cover Girl	64.50	69.50
Crazy Ball	69.50	99.50
Cross Line	14.50	25.00
Crossfire	14.50	29.50
Cyclone	12.50	29.50
Dallas	149.50	159.50
Dew Wa Ditty	82.50	109.50
Double Barrel	10.00	14.50
Drum Major	25.00	34.50
Dynamite	14.50	20.00
El Paso	137.50	149.50
Elmer (Rev)	79.50	
Fast Ball	10.00	19.50
Fiesta	19.50	25.00
Flamingo	20.00	29.50
Floating Power	110.00	149.50
Flying Tiger	10.00	17.50
Flying Trapeze	20.00	32.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Four Roses	12.50	17.50
Frisco	7.50	15.00
Ginger	19.50	25.00
Gizmo	59.50	119.50
Glamour	24.50	29.50
Gold Ball	15.00	29.50
Gold Mine	59.50	69.50
Grand Award	119.50	154.50
Gun Club	14.50	17.50
Harvest Moon	139.50	149.50

FIVE-BALL AMUSEMENT GAMES (Cont.)

Havana	10.00	19.50	School Days	15.00	17.50
Hawaii	19.50	25.00	Screwball	79.50	109.50
Hi Dive	14.50	19.50	Scoop	15.00	24.50
Hi Hat	10.00	15.00	Score-A-Line	20.00	39.50
Hi-Ride	20.00	29.50	Sea Breeze	10.00	22.50
Hit Parade	129.50	149.50	Sea Power	35.00	49.50
Hold Over	10.00	24.50	Sea Hawk	20.00	39.50
Holiday	119.50	149.50	Sea Isle	15.00	39.50
Hollywood	14.95	19.50	Serenade	89.50	119.50
Honey	10.00	29.50	Shanghai	59.50	79.50
Horoscope	12.50	15.00	Shangri La	12.50	15.00
Humpty Dumpty	54.50	89.50	Shooting Stars	15.00	22.50
Idaho	10.00	17.50	Short Stop	49.50	65.00
Jack 'N Jill	79.50	104.50	Show Boat	129.50	149.50
Jamboree	69.50	79.50	Show Girl	10.00	20.00
Jungle	12.50	15.00	Silver Spray	14.95	19.50
Kilroy	19.00	29.50	Silver Streak	14.50	32.50
King Cole	69.50	109.50	Singapore	29.50	49.50
Kismet	17.50	32.50	Sky Line	16.50	29.50
Knock Out	12.50	14.50	Sky Ray	12.50	19.50
Lady Robin Hood	54.50	89.50	Slap the Jap	14.50	39.50
Landslide	19.50	29.50	Slugger	14.50	19.50
Laura	10.00	17.50	Smarty	10.00	17.50
League Leader	10.00	14.95	Smoky	12.50	14.50
Leap Year	69.50	75.00	South Paw	15.00	25.00
Legionnaire	19.50	35.00	South Seas	10.00	19.50
Liberty	10.00	14.50	Speed Ball	14.95	32.50
Lightning	14.50	39.50	Speed Demon	15.00	29.50
Line Up	25.50	29.50	Speedway	84.50	99.50
Lucky Star	10.00	25.00	Spellbound	10.00	19.00
Magic	89.50	99.50	Spinball	59.50	79.50
Maisie	14.50	29.50	Sports	19.50	25.00
Majors '49	139.50	159.50	Sports Parade	12.50	15.00
Major League Baseball	59.50	79.50	Spot-A-Card	25.00	29.50
Manhattan	30.00	39.50	Spot Pool	12.50	34.50
Mardi Gras	74.50	99.50	Stage Door Canteen	12.50	22.50
Marines-At-Play	12.50	15.00	Stars	15.00	19.50
Marjorie	25.00	39.50	Star Attraction	15.00	19.50
Maryland	164.50		Stardust	69.50	99.50
Mam-selle	14.50	17.50	Starlite	10.00	24.50
Merry Widow	79.50	99.50	State Fair	10.00	14.50
Melody	39.50	59.50	Step Up	10.00	17.50
Metro	17.50	27.50	Stormy	49.50	79.50
Mexico	19.50	24.50	Stratoliner	14.50	29.50
Miami Beach	15.95	17.50	Streamliner	10.00	14.50
Midget Racer	19.50	34.50	Summertime	89.50	109.50
Miss America	14.50	24.50	Sun Beam	19.50	29.50
Monicker	10.00	17.50	Sunny	45.00	74.50
Monterrey	44.50	69.50	Supercharger	15.00	24.50
Moon Glow	104.50	139.50	Superliner	10.00	14.50
Morocco	99.50	129.50	Superscore	10.00	20.00
Mystery	14.50	29.50	Surf Queens	10.00	19.50
Nevada	20.00	29.50	Suspense	10.00	24.50
Nudgy	19.50	29.50	Swanee	159.50	169.50
Oh Boy	15.00	29.50	Tally Ho	15.00	34.50
Oklahoma	12.50	17.50	Target Skill	12.50	19.50
One Two Three	99.50	139.50	Telecard	134.50	154.50
Opportunity	19.50	25.00	Temptation	99.50	129.50
Oscar	22.50	24.50	Tennessee	44.50	79.50
Paradise	79.50	84.50	Three Feathers	184.50	189.50
Phoenix	105.00	135.00	Thrill	69.50	109.50
Pinch Hitter	147.50	159.50	Topic	7.50	17.50
Pin Up Girl	15.00	29.50	Tornado	17.50	25.00
Play Ball	15.00	19.50	Torchy	14.50	29.50
Play Boy	14.50	19.50	Towers	12.50	15.00
Progress	15.00	25.00	Trade Winds	54.50	104.50
Puddin Head	89.50	109.50	Treasure Chest	42.50	49.50
Rainbow	99.50	125.00	Trinidad	44.50	90.00
Ramona	114.50	129.50	Triple Action	59.50	99.50
Rancho	89.50	104.50	Tropicana	34.50	39.50
Ranger	14.50	17.50	Tucson	129.50	149.50
Repeater	16.50	29.50	Virginia	59.50	89.50
Rio	10.00	27.50	Vanities	20.00	34.50
Riviera	14.50	25.00	Vogue	15.00	29.50
Rocket	10.00	19.50	Wagon Wheels	12.50	22.50
Rondevo	79.50	89.50	West Wind	15.00	20.00
Round Up	124.50	144.50	Wild Fire	19.50	30.00
St. Louis	139.50	149.50	Wisconsin	39.50	69.50
Sally	79.50	124.50	Yankee Doodle	15.00	29.50
Samba	69.50	79.50	Yanks	49.50	79.50
Saratoga	107.50	127.50	Zig Zag	12.50	15.00

CONFIDENTIAL PRICE LIST

SHUFFLEBOARDS

NEW

(ALL PRICES ARE LIST—F.O.B. FACTORY)

American Super DeLuxe, 18', 20' and 22'	\$653.00	Nu-Art DeLuxe 20', 22'	545.00
American Cushion and Rebound	640.00	Nu-Art Shuffle Bowl 16'	545.00
Mecury 18', 20' and 22'	595.00	Purveyor Sportsman 22'	665.00
Mero 22'		Rock-Ola Standard 22'	665.00
Monarch 22'		Shuffleback 90"	450.00
National DeLuxe '49er		Shuffleboard Specialists 16', 22'	395.00
Nu-Art Black Diamond 20', 22'	495.00	Super Steel 22'	595.00
		Special	195.00
		Valley DeLuxe	
		Western 22'	650.00
		World Wide Official 22'	395.00

USED SHUFFLEBOARDS

American	\$225.00-\$495.00	National	\$200.00 \$300.00
Chicago Coin ShuffleKing Rebound			80.00 149.50

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ARCADE EQUIPMENT

Allite Strikes 'N Spares	199.50	275.00	Keeney Air Raider	69.50	95.00
Boomerang	34.50	50.00	Keeney Anti Aircraft		
Bally Basketball	34.50	100.00	Br	15.00	25.00
Bally Bowler	195.00	285.00	Keeney Anti Aircraft		
Bally Convoy	50.00	100.00	Bl	35.00	65.00
Bally Defender	50.00	100.00	Keeney Sub Gun	69.50	95.00
Bally Eagle Eye	39.50	49.50	Keeney Texas Leaguer	24.50	45.00
Bally Heavy Hitter	55.00	65.00	Kirk Night Bomber	50.00	119.50
Bally King Pin	35.00	45.00	Liberator	59.50	79.50
Bally Lucky Strike	45.00	69.50	Lite League	49.50	69.50
Bally Rapid Fire	35.00	85.00	Mutoscope Ace Bomber	79.50	125.00
Bally Sky Battle	40.00	100.00	Muto. Atomic Bomber	125.00	195.00
Bally Torpedo	25.00	54.50	Mutoscope Dr Mobile	129.50	175.00
Bally Undersea Raider	95.00	119.50	Mutoscope Photomatic		
Bank Ball	45.00	95.00	(Pre-War)	395.00	495.00
Bowl-a-Way	45.00	99.50	Mutoscope Sky Fighter	40.00	100.00
Bowling League	35.00	45.00	Periscope	59.50	79.50
Buckley DeLuxe Dig	65.00	99.50	Quizzer	199.50	250.00
Buckley Treas Is Dig	99.50	115.00	Rockola Ten Pins LD	19.50	39.50
Champion Hockey	29.50	69.50	Rockola Ten Pins HD	25.00	49.50
Chicoin Basketball			Rockola World Series	75.00	95.00
Champ	169.50	249.50	Scientific Baseball	49.50	75.00
Chicoin Goalee	74.50	129.50	Scientific Basketball	59.50	75.00
Chicoin Hockey	50.00	85.00	Scientific Batting Pr	59.50	79.50
Chi Midget Skee	199.50	225.00	Scientific Pitch 'Em	200.00	275.00
Chicoin Pistol	199.50	239.50	Seeburg Chicken Sam	35.00	95.00
Chicoin Roll-A-Score	39.50	69.50	Seeburg Shoot the		
Evans Bat-A-Score	224.50	295.00	Chute	69.50	89.50
Evans In the Barrel	39.50	52.50	Skee Barrell Roll	65.00	79.50
Evans Super Bomber	104.50	129.50	Skill Jump	25.00	39.50
Evans Play Ball	50.00	69.50	Super Torpedo	25.00	79.50
Evans Ten Strike LD	24.50	35.00	Supreme Bolascor	40.00	109.50
Evans Ten Strike HD	24.50	44.50	Supreme Gun (Rev)	25.00	35.00
Evans Ten Strike '46	39.50	69.50	Supreme Skee Roll	39.50	49.50
Evans Tommy Gun	34.50	85.00	Supreme Skill Roll	35.00	69.50
Exhibit Dale Gun	139.50	179.50	Supreme Rocket Buster	49.50	109.50
Exhibit Rotary Mdsr	225.00	275.00	Tail Gunner	30.00	49.50
Exhibit Merchantman			Telequiz	329.50	395.00
Roll Ch Digger	75.00	99.50	Warner Voice Record	49.50	69.50
Exhibit Vitalizer	49.50	95.00	Western Baseball '39	20.00	39.50
Genco Bank Roll	24.50	34.50	Western Baseball '40	59.50	69.50
Genco Play Ball	29.50	79.50	Whizz	29.50	69.50
Groetchen Met. Typer	150.00	195.00	Wilcox-Gay Recordio	149.50	249.50
Hoop-A-Roll	49.50	79.50	Williams' All Stars	129.50	199.50
Jack Rabbit	94.50	100.00	Williams' Box Score	55.00	100.00
			Wurlitzer Skee-ball	75.00	95.00

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ROLL DOWNS

ABC Roll Down	37.50	52.50	Hawaii Roll Down	24.50	40.00
Arrows	39.00	49.50	Hy-Roll	75.00	129.50
Auto Roll	45.00	54.50	Melody	50.00	75.00
Bermuda	50.00	75.00	One World	49.50	69.50
Big City	30.00	50.00	Pro-Score	75.00	125.00
Bing-A-Roll	159.50	195.00	Singapore	25.00	45.00
Bonus Roll	69.50	79.50	Sportsman Roll	24.50	54.50
Buccaneer	49.50	64.50	Super Score	49.50	60.00
Champion Roll	49.50	54.50	Super Triangle	25.00	49.50
Chicoin Roll Down	24.50	40.00	Tally Roll	20.00	49.50
Genco Advance Roll	39.50	69.50	Tri-Score	34.50	49.50
Genco Total Roll	25.00	39.50	Tin Pan Alley	59.50	75.00

CONFIDENTIAL PRICE LIST

CONSOLES

5c Baker's Pacer DD	40.00	69.50	Club Bells 25c	52.50	145.00
25c Baker's Pacer DD	45.00	79.50	Club House	10.00	25.00
5c Baker's Pacer Std	39.50	44.50	DeLuxe Club Console	469.50	529.00
Bally Draw Bell 5c	139.50	195.00	Super DeLuxe Club		
Bally Draw Bell 25c	224.50	249.50	Console	489.50	545.00
Bally DeLuxe Draw			Double Up	250.00	285.00
Bell 5c	199.50	250.00	Evans' Challenger		
Bally DeLuxe Draw			'47 5-25c	200.00	275.00
Bell 25c	269.50	279.50	Evans' Races—FP, PO	295.00	595.00
Bangtails '41	10.00	34.50	Evans' Gal. Dom. '47	144.50	299.50
Bangtails '46	169.50	189.50	Fast Time FP	25.00	39.50
Bangtails '47	125.00	195.00	Fast Time PO	25.00	39.50
Bangtails '47, Comb.	225.00	275.00	Galloping Domino (41)	20.00	59.50
Bangtails '48	275.00	295.00	Galloping Domino (42)	30.00	59.50
Big Game PO	29.50	69.50	Gold Nugget 5-5c	295.00	399.50
Big Game FP	29.50	69.50	Gold Nugget, 5-25c	325.00	399.50
Big Inning	210.00	279.50	Hi-Boy 5c	155.00	165.00
Big Top PO	29.50	69.50	Hi-Boy 25c	195.00	269.50
Big Top FP	29.50	69.50	High Hand	49.50	99.50
Bob Tail PO	29.50	35.00	Jennings Challenger		
Bob Tail FP	29.50	59.50	5-25c	245.00	295.00
Casino Bell 5c	275.00	350.00	Jennings Club Con-		
Club Bells	49.50	69.50	sole (late)	450.00	499.00

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CONSOLES

Jumbo Parade Comb.	49.50	85.00	Skill Time '38	10.00	25.00
Jumbo Parade FP	29.50	69.50	Skill Time '41	19.50	35.00
Jumbo Parade PO	29.50	69.50	Sun Ray	30.00	69.50
Jumbo Parade 25c	49.50	70.00	Super Bell 5c Comb.	49.50	79.50
Long Shot '48	475.00	650.00	Super Bell 25c Comb.	59.50	70.00
Lucky Lucie 5-5	39.50	45.00	Super Bell Two Way		
Lucky Lucie 5c	49.50	89.50	5-5	75.00	95.00
Lucky Lucie 25c	75.00	89.50	Super Bell Two Way		
Lucky Star	39.50	69.50	5-25	75.00	109.50
Mills 4 Bells	69.50	99.50	Super Bell Four Way		
Mills 3 Bells	95.00	159.50	5-5-5-5	79.50	95.00
Mills '47 3 Bells	195.00	225.00	Super Bell Four Way		
Mills '48 3 Bells	245.00	275.00	5-5-5-25	79.50	169.50
Multi Bells	395.00	475.00	Super Bell Four Way		
Paces Races BI Cab	10.00	29.50	5-5-10-25	179.50	192.50
Paces Races Br Cab	15.00	39.50	Super Bonus Bell 5c		
Paces Races Red Arrow	20.00	49.50	FP & PO	190.00	235.00
Paces '39 Saratoga	10.00	39.50	Super Bonus Bell 5c-25c		
Paces Saratoga w rails	25.00	69.50	FP & PO Combo	335.00	389.50
Paces Saratoga no rails	25.00	39.50	Super Bonus Bell 5c-5c		
Paces Saratoga Comb.	39.50	69.50	FP & PO Combo	325.00	395.00
Paces Saratoga Jr. PO	25.00	49.50	Super Bonus 5-5-5	400.00	595.00
Paces Saratoga Sr. PO	37.50	69.50	Super Bonus 5-5-25c	340.00	424.50
Paces Reels Comb.	49.50	69.50	Super Bonus Bell		
Paces Reels Jr. PO	39.50	69.50	5-10-25c PO	485.00	499.50
Paces Reels Sr. PO	50.00	69.50	Super Track Time	30.00	89.50
Paces Reels w rails	24.50	69.50	Super Track Time TKT	30.00	69.50
Paces Reels no rails	24.50	39.50	Track Odds	189.50	195.00
Paces Twin 5-5	25.00	49.50	Track Odds Daily Dbl.	245.00	325.00
Paces Twin 5-10	25.00	49.50	Track Odds DD JP	289.50	395.00
Paces Twin 10-25	25.00	49.50	Track Odds '48, 5c	775.00	
Paces Twin Console			Track Odds '46	225.00	299.50
5-25	89.50	99.50	Track Time '39	39.50	59.50
Pastime	79.50	150.00	Track Time '38	30.00	60.00
Reserve Bell	275.00	299.50	Track Time '37	29.50	
Roll 'Em	32.50	39.50	Triple Bell 5-5-5	315.00	395.00
Silver Moon Comb.	49.50	69.50	Triple Bell '47 5-5-25	335.00	399.50
Silver Moon PO	29.50	69.50	Triple Bell '47 5-10-25	325.00	399.50
Silver Moon FP	29.50	69.50	Triple Entry	49.50	89.50
Silver Moon 10c	49.50	69.50	Wild Bell 5-25c	399.50	575.00
Silver Moon 25c	55.00	79.50	Wild Lemon	245.00	275.00
Skill Time '37	10.00	19.50	Winterbook	325.00	395.00

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ONE-BALLS

Big Game PO	10.00	25.00	Pastime (Rev)	14.50	39.50
Big Parley	49.50	69.50	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Pimlico FP	15.00	29.50
Big Prize PO	15.00	20.00	Race King (Rev)	29.50	39.50
Blue Grass FP	10.00	17.50	Record Time FP	22.50	59.50
Blue Ribbon PO	20.00	35.00	Rockingham	59.50	99.50
Citation	324.50	379.50	Santa Anita	10.00	20.00
Club Trophy FP	22.50	50.00	Sport Event FP	19.50	51.50
Contest FP	30.00	45.00	Sky Lark FP & PO	30.00	59.50
Daily Races	49.50	79.50	Special Entry	64.50	129.50
Dark Horse FP	10.00	15.00	Sport Special FP	17.50	30.00
'41 Derby FP	20.00	29.50	Sport Page PO	19.50	35.00
Dust Whirls	49.50	65.00	Spinning Reels PO	19.50	25.00
Entry	89.50	149.50	Sport King PO	20.00	22.50
Favorite	59.50	79.50	Stepper Upper PO	15.00	50.00
Gold Cup	175.00	219.50	Sportsman (Rev)	20.00	50.00
Grand National	19.50	49.50	Thorbred	25.00	32.50
Grand Stand PO	14.50	20.00	Trophy	189.50	295.00
Hot Tip	49.50	69.50	Turf Champ FP	35.00	44.50
Jockey Club	22.50	49.50	Turf King	22.50	49.50
Jockey Club '47	165.00	189.50	Victory FP	10.00	25.00
Jockey Special	124.50	169.50	Victory Derby	29.50	99.50
Kentucky	29.50	49.50	Victory Special	44.50	79.50
Lexington	350.00	475.00	War Admiral (Rev)	15.00	25.00
Long Acre	25.00	49.50	Whirlaway (Rev)	25.00	49.50
Long Shot PO	39.50	49.50	Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST

BELLS

MILLS

5c Black HL	35.00	55.00
10c Black HL	35.00	65.00
25c Black HL	35.00	75.00
5c Emerald Chrome		
HL	50.00	85.00
10c Emerald Chrome		
HL	50.00	89.50

MILLS (Cont.)

25c Emerald Chrome		
HL	55.00	89.50
50c Emerald Chrome		
HL	100.00	154.50
5c Gold Chrome HL	35.00	65.00
10c Gold Chrome HL	35.00	69.50
25c Gold Chrome HL	40.00	79.50

CONFIDENTIAL PRICE LIST

BELLS

MILLS (Cont.)

50c Gold Chrome HL	75.00	125.00
5c Gold Chrome	35.00	59.00
10c Gold Chrome	45.00	65.00
25c Gold Chrome	65.00	67.50
50c Gold Chrome	75.00	99.50
5c Copper Chrome	35.00	60.00
10c Copper Chrome	35.00	89.50
25c Copper Chrome	40.00	99.50
5c Club Bell	52.50	95.00
10c Club Bell	75.00	99.50
25c Club Bell	80.00	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	49.50
5c Blue Front	65.00	95.00
10c Blue Front	65.00	95.00
25c Blue Front	65.00	95.00
50c Blue Front	150.00	169.50
1c Brown Front	20.00	59.50
5c Brown Front	67.50	95.00
10c Brown Front	67.50	95.00
25c Brown Front	67.50	95.00
50c Brown Front	175.00	199.50
1c Cherry Bell	20.00	49.50
5c Cherry Bell	47.50	75.00
10c Cherry Bell	47.50	75.00
25c Cherry Bell	47.50	75.00
1c Bonus Bell	39.50	49.50
5c Bonus Bell	64.50	99.50
10c Bonus Bell	67.50	119.50
25c Bonus Bell	67.50	129.50
5c Original Chrome	67.50	99.50
10c Orig. Chrome	67.50	99.50
25c Orig. Chrome	67.50	99.50
50c Orig. Chrome	139.50	159.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	20.00	60.00
10c QT Glitter Gold	25.00	65.00
25c QT Glitter Gold	35.00	79.50
1c VP Bell	15.00	19.50
5c VP Bell JP	15.00	25.00
10c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	25.00	49.50
5c Futurity	10.00	49.00
10c Futurity	10.00	59.50
25c Futurity	15.00	64.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	99.50	145.00
10c Black Cherry Bell	99.50	145.00
25c Black Cherry Bell	99.50	145.00
50c Black Cherry	149.50	179.50
25c Golf Ball Vendor	195.00	295.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	47.50
25c War Eagle	25.00	65.00
50c War Eagle	35.00	69.50
5c Melon Bell	95.00	125.00
10c Melon Bell	95.00	125.00
25c Melon Bell	95.00	125.00
Golden Falls 5c	119.50	145.00
Golden Falls 10c	119.50	145.00
Golden Falls 25c	119.50	145.00
Golden Falls 50c	139.50	189.50
5c Jewell Bell	125.00	165.00
10c Jewell Bell	135.00	175.00
25c Jewell Bell	147.50	175.00
50c Jewell Bell	225.00	245.00
5c Bonus '49	140.00	295.00
10c Bonus '49	150.00	230.00
25c Bonus '49	150.00	235.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	39.00	79.50
10c Columbia DJP	59.50	79.50
5c Columbia Club		
Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club		
Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	59.50
5c Conv Columbia		
Chrome	49.50	59.50
Columbia DeLuxe	75.00	90.00

P A C E

5c Comet FV	10.00	50.00
10c Comet FV	15.00	50.00
25c Comet FV	30.00	50.00
50c Comet FV	50.00	89.50
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	42.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	77.50	90.00
25c Chrome	79.50	129.50
Chrome '47-50c	175.00	195.00
Chrome '47-\$1.00	150.00	295.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	70.00	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	69.50
10c Club Bell	30.00	79.50
25c Club Bell	90.00	125.00
50c Club Bell	100.00	145.00
5c Comet Red	20.00	40.00
10c Comet Red	20.00	49.50
5c DeLuxe '46	30.00	70.00

JENNINGS

5c Chief	39.50	59.50
10c Chief	49.50	59.50
25c Chief	49.50	65.00
5c Club Bell	30.00	60.00
10c Club Bell	30.00	69.50
25c Club Bell	35.00	79.50
50c Club Bell	45.00	89.50
5c Silver Moon Chief	29.50	60.00
10c Silver Moon Chief	29.50	60.00
25c Silver Moon Chief	35.00	95.50
5c Silver Chief	50.00	79.50
10c Silver Chief	74.50	85.00
25c Silver Chief	79.50	94.75
50c Silver Chief	169.50	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla	40.00	49.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	69.50
5c Victory Chief	25.00	49.50
10c Victory Chief	30.00	57.50
25c Victory Chief	35.00	59.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	32.50	69.50
10c 4 Star Chief	35.00	79.50
25c 4 Star Chief	37.50	89.50
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	125.00	175.00
10c DeLuxe Club Chief	125.00	180.00
25c DeLuxe Club Chief	125.00	185.00
5c Super DeLuxe Club		
Chief	135.00	175.00
10c Super DeLuxe Club		
Chief	135.00	175.00
25c Super De Luxe Club	135.00	175.00
50c Super DeLuxe Club		
Chief	200.00	249.50
5c Standard Chief	115.00	165.00
10c Standard Chief	115.00	165.00
25c Standard Chief	115.00	165.00
50c Standard Chief	259.50	275.00
\$1.00 Standard Chief	379.50	475.00
5c Bronze Chief	79.50	125.00
10c Bronze Chief	79.50	125.00
25c Bronze Chief	79.50	125.00

WATLING

5c Rolatop '48	60.00	79.50
10c Rolatop '48	60.00	79.50
5c Rolatop '46	25.00	79.50
10c Rolatop '46	25.00	79.50
25c Rolatop	30.00	79.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	139.50
10c Criss Crosse	84.50	139.50
25c Criss Crosse	100.00	149.50

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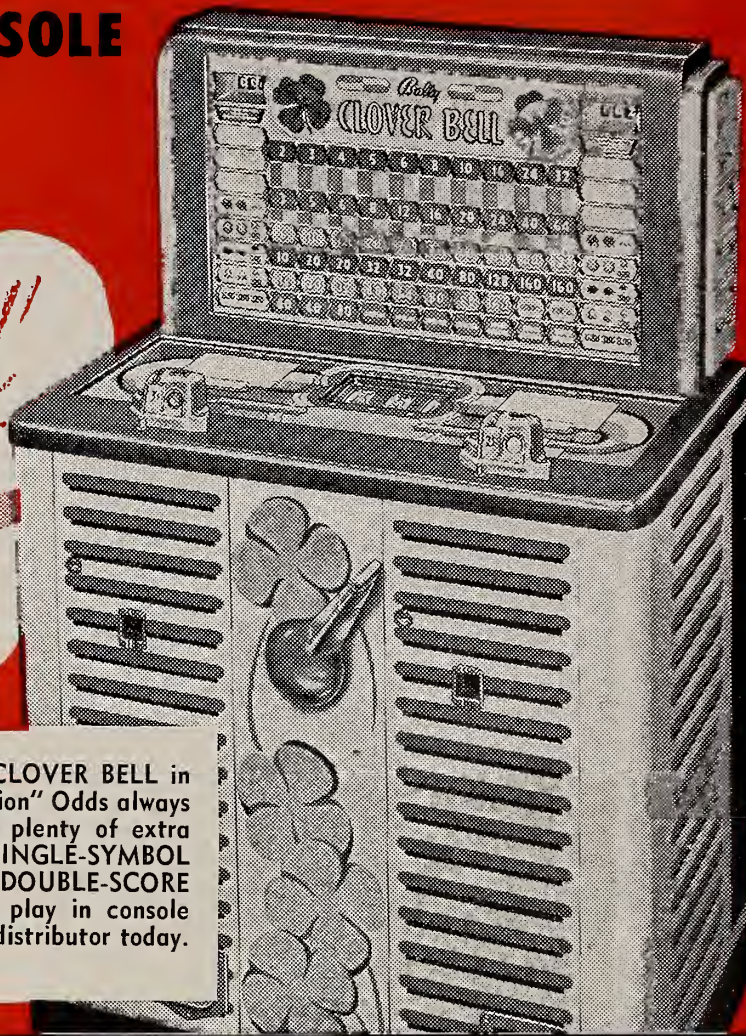
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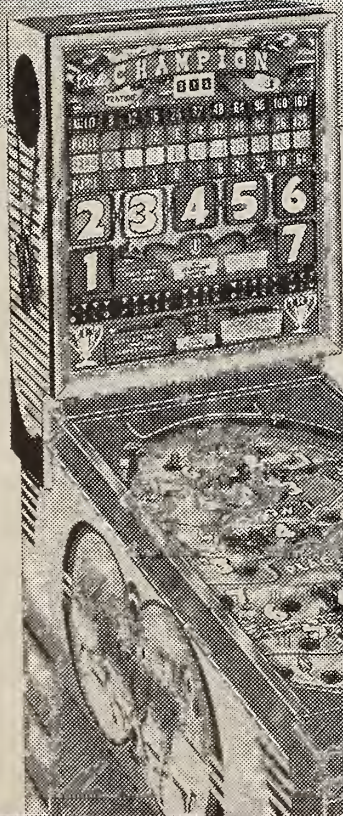
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